



Alabama Broadcasters Association Educational Foundation

*Broadcast Scholarship Program
of the Alabama Broadcasters Association*

2007 Scholarship Application

Application Deadline: May 1, 2007

PURPOSE

By endorsing quality education of potential broadcasters, the members of the Alabama Broadcasters Association believe they are guaranteeing the future of quality broadcasting in Alabama. Toward that goal, the Alabama Broadcasters Association Educational Foundation was established to fund scholarships for promising students in colleges and universities across the state. The purpose of the foundation is to encourage a higher standard of professionalism in the industry, foster a stronger relationship between higher education and the profession, promote a greater understanding of ethics and societal responsibility of broadcasters, and support potential and commitment in promising future broadcasters.

The Scholarships

Ten students will be named recipients of ABA Scholarships for fall 2007. Each will receive \$2,500 to be applied to tuition as they pursue degrees in broadcast communications.

The scholarship program was expanded to include students pursuing degrees in broadcast engineering. Two of the ten awards will be earmarked for broadcast engineering students. The scholarship program also allows students at two year institutions to apply for scholarships.

ABA scholarships are named for Bert Bank, Julius Talton, Dewey Harold "Buck" Long, Jr., Bob Robinson, Sr., Jim Stewart, Harry Mabry, Clyde Price and Mike Travis. Two of the awards will be earmarked for students with an interest in broadcast sales.

Selection Criteria

Scholarships will be paid in one lump sum in June at our Annual Convention. The completed application must reach ABAEF (at the ABA) no later than May 1, 2007.

Applicants should meet the following criteria:

- Must be legal resident of Alabama and must apply personally
- Must be pursuing a major or minor course of study in broadcasting/communications
- Must be attending any two or four-year Alabama college or university
- Must demonstrate the intention of entering broadcast communication as his/her life's work
- Must be a rising junior or senior if attending a four year college or university.
- Must not have received any ABA scholarships in the past
- Maintain a grade point average of 3.0 on a 4 point scale or equivalent
- Submit a letter from the department head certifying that the applicant has a reasonable chance of successfully completing the course of instruction.

Judges will consider depth of thought, clarity of expression and commitment to broadcasting as primary factors. Extracurricular activities and community involvement also will be considered. No applicant will be denied on the basis of race, color, religion, national origin, sex or age. All students are encouraged to apply.

Scholarship Application

Return by May 1, 2007 to: **Alabama Broadcasters Association Educational Foundation**
c/o Alabama Broadcasters Association
2180 Parkway Lake Drive
Hoover, AL 35244

* Attach a minimum of two (2) letters of recommendation from either a college professor, broadcaster and/or other business person.

* Attach the essay required under the section titled "Your Career."

You

Name: _____

College Mailing Address: _____

City, State, Zip: _____ Email: _____

Telephone: (_____) _____

Permanent Mailing Address: _____

City, State, Zip _____ Telephone: (_____) _____

Parent/Guardian Name: _____ Telephone: (_____) _____

Overall GPA: _____ Broadcast Course GPA: _____

Number of College Credits Earned: _____ Broadcast Credits Earned: _____

How did you find out about this scholarship program? _____

School Attending 2007-2008: _____

2007-08 School Year Status: ___ Junior ___ Senior ___ 2 Year College ___ 4 Year College

Major/Degree working towards: _____

Expected Date of Graduation: _____ Hours remaining to obtain degree: _____

Your School

School Attending in Spring 2007: _____

Name of Department Head or Advisor: _____

Telephone (_____) _____ Fax: (_____) _____

Email: _____

Other Colleges/Universities Attended (include dates): _____

Your Activities and Honors

What work have you done while attending school? Be sure to indicate broadcast internships. _____

Will you be employed during the time you would have an ABAEF Scholarship? _____

If yes, indicate work source _____

Have you now, or will you have, any other type of financial assistance, such as scholarships, loans, fellowships, or work-study programs? _____

Please specify these sources of financial assistance and the approximate amounts: _____

List your academic honors and other accomplishments (attach additional sheets, if necessary): _____

List college/university and community activities and clubs (specify offices held where appropriate): _____

Your Career

Please submit up to three typewritten pages (double-spaced) addressing the following issues:

- * Why did you select broadcasting as your career choice?
- * What specific area of broadcasting most interests you and why?
- * What is your first job preference after college?
- * How do you think broadcasting could better serve society?
- * Describe the radio or television station you respect the most and why.
- * In what broadcast activities have participated?
- * Describe your most rewarding broadcast-related experience.

Department Head Certification

I certify that the information given by me on this application and attachments is true and correct, to the best of my knowledge.

(Applicant's Signature): _____ Date: _____

I certify that this applicant meets the scholarship criteria as it relates to Alabama residency, GPA, credits earned, major and grade level.

Name (please print) _____ Date: _____

Signature _____ Title _____

Institution _____

Phone (____) _____ Fax (____) _____

Email _____

Questions? Contact the ABA State Office.

2180 Parkway Lake Drive

Hoover, AL 35244

205.982.5001

800.211.5189

205.982.0015 Fax

tcurrier@al-ba.com

Forms can also be downloaded from our website

www.al-ba.com