

Fri Aug 16					Sat Aug 17							
					8:30am	Registration Opens 8:30am				Exhibit Floor Open 8:30am-7pm		
9am	Registration Opens 9am				9am	Taking Ownership of Leadership	TV News Reporting and Producing 9-10:30am	Social Media: Prospecting 9-10:30am S Warley	Ingest/Playback Systems for Radio/TV 9-10am		Traffic Directors Guild of America	
10am				10am	B Dodge	Multimedia Storytelling Institute 10:30-11:45	Social Media: Promotion Ideas 10:30-11:45am S Warley	Attendees on Exhibit Floor	Evolution of Modern AM/FM Transmitters 10:30-11:30am		9-11:45am	
10:15am		Future of TV 10:15-11:45am	Future of Radio 10:15-11:45am	10:15am				9:30-11:45am				Attendees on Floor
10:30am				10:30am								
11am				11am								
11:30am				11:30am								
11:45am				11:45am								
Noon	Citizen of the Year Luncheon - John Stallworth Noon-1:15pm				Noon	Broadcaster of the Year Luncheon Noon-1:15pm						
1pm	Remarks by Raycom CEO Paul McTear				1pm	Remarks by NAB Radio Board member Eddie Esserman						
1:15pm				1:15pm	How to be the Complete Salesperson 1:30-4pm B Dodge	Social Media Strategies 1:30-3:00pm Mobile Reporting 3:00-4:30	Social Media: Increasing Engagement 1:30-2:30pm/Warley	Power Line Safety Issues 1:30-2:30pm	Traffic Directors Guild of America for TV 1:30-4:15pm	Exhibit Floor Open 1:30-7pm		
1:30pm	FCC/Legal Issues 1:30-3pm S Johnson		TVB Sales Session 1:30-3pm	Radio Programming Basics 1:30-3pm J Lund				Social Media: Workshop 2:30-3:30pm/Warley			Attendees on Floor	
2pm											ABIP Finds: Most Overlooked Issues 3-4pm	
2:30pm												
3pm	Employment Law 3-4:30pm R Duffie Saucier											
3:30pm				3:30pm								
4pm				4pm								
4:15pm				4:15pm								
4:30pm				4:30pm								
5pm				5pm								
6pm	Tailgate Party 6-9pm				6pm	Reception 6-7pm						
7pm				7pm	Hall of Fame Dinner 7-9pm							
8pm				8pm								
9pm	Hospitality Suite 9-?				9pm	Hospitality Suite 9-?						