

ALABAMA BROADCASTERS ASSOCIATION

2013 ANNUAL CONVENTION

AUGUST 16-17, 2013

HYATT REGENCY BIRMINGHAM-THE WYNFREY HOTEL

CONVENTION REGISTRATION

(Includes all sessions & meal functions)

Member \$88 Non-Member \$176

A'LA CARTE REGISTRATION

(Available to members only)

Friday only or Saturday only (sessions and lunch) \$44

Saturday Night - Hall of Fame Banquet \$56

HOTEL ROOMS

Member Rate \$50 Per Night (with 2 night minimum/limit five rooms per company)

Non-Member Rate \$129 plus taxes

Online registration will be available soon!

Questions? Contact Lesa Rice at lrice@al-ba.com or call 800-211-5189.

ABA convention will be bigger than EVER!

The ABA convention, scheduled for August 16-17, will be the biggest in the history of the Association. The event moves to the Wynfrey Hotel in Hoover, which is currently undergoing a multi-million dollar renovation and becoming a Hyatt Regency.



Friday's schedule includes:

- Citizen of the Year Luncheon
- "The Future of TV" presented by the TVB
- "The Future of Radio" presented by John Lund
- "Radio Programming Basics" presented by John Lund
- A TV Sales category presented by the TVB
- "Employment Law" presented by Ryanne Duffie Saucier
- "FCC/Legal Report" presented by Scott Johnson
- Friday Night Tailgating Party!

Saturday's schedule includes:

- Broadcaster of the Year Luncheon
- "Taking Ownership of Leadership" with Bryan Dodge
- Four News sessions (topics TBA) with Poynter Institute
- "How to be a complete salesperson" with Bryan Dodge
- Traffic for Radio Stations with the TDGA
- Traffic for TV Stations with the TDGA
- "Social Media: Prospecting" with Stephen Warley
- "Social Media: Promotion Ideas" with Stephen Warley
- "Social Media: Increasing Engagement" with Stephen Warley
- "Social Media: Basics" with Stephen Warley
- Multiple Engineering Sessions (topics TBA)
- Exhibit Floor open all day
- Hall of Fame Reception and Dinner
- Hospitality Suite

Registration for the two days is \$88. You may also purchase a one day registration for \$44 but, this does not include the Tailgating Party nor the Hall of Fame Dinner.

The first 100 ABA members to reserve a hotel room for TWO NIGHTS will pay only \$50 per night! That's right - the ABA is picking up the rest of the tab. After the 100 rooms have been requested, the block rate for members and all others will be \$129 plus taxes.

All reservations and registration will be conducted through the ABA office. Watch for more information and online registration, coming soon!