

Alabama Broadcasters Association hosts fifth annual ABBY Awards

Three hundred radio and television professionals from across the state attended the presentation of the Alabama Broadcasters Association's fifth annual Best in Broadcasting Awards, otherwise known as the ABBYs, on Saturday, March 26 at the Cahaba Grand Conference Center in Birmingham, Alabama. The following stations received ABBYs for work that was heard and seen on stations across the state in 2010.

RADIO WINNERS:

Small Market PSA
"Anniston Museum of Natural Hisstory"
WFXO-FM

Medium Market PSA
"Safeplace Angry Rant"
WXFL-FM

Large Market PSA
"Back to School Respect Rally"
WBHJ-FM

Small Market Promotion
"Dale Jr Go Kart Race"
WFXO-FM

Medium Market Promotion
"Fox Football Fridays"
WSBM-AM

Large Market Promotion
"Mike Epps Singing"
WBHJ-FM

Small Market Commercial
"Stevie B's Pizza"
WKXX-FM

Medium Market Commercial
"Mom's Inspection"
WBAM-FM

Large Market Commercial
"Daylight Donuts"
WMJJ-FM

Small Market Website
www.rock1059.net
WFXO-FM

Medium Market Website
www.kix96country.com
WXFL-FM

Large Market Website
www.1025thebull.com
WDXB-FM

Small Market Sportscaster
Brett Elmore
WJLX-AM

Medium Market Sportscaster
Rachine Francis
WVAS-FM

Large Market Sportscaster
Steve Moulton
WZZN-FM

Small Market Reporter
Allen Taylor
WAVU-AM

Medium Market Reporter
Melanie Hogan
WVAS-FM

Large Market Reporter
Don Dailey
WZZK-FM

Small Market Personality or Team
“Steve Stevens”
WVOK-FM

Medium Market Personality or Team
“Fletch Brown”
WXFL-FM

Large Market Personality or Team
“Dollar Bill and Madison”

WDXB-FM

Small Market Talk Show
“Auburn/Opelika This Morning”
WANI-AM

Medium Market Talk Show
“Hot S.H.O.T.S.”
WZHT-FM

Large Market Talk Show
The Roundtable
WJOX-FM

Small Market Morning Show
“Steve and Julie Morning Show”
WVOK-FM

Large Market Morning Show
“Roy Wood, Jr. Show”
WBHJ-FM

Small Market Regularly Scheduled Newscast
WAVU-AM

Medium Market Regularly Scheduled Newscast
WVAS-FM

Large Market Regularly Scheduled Newscast
Leah Brandon - WERC-FM

Small Market Service Project
“The Good Hair Day”
WKXX-FM

Medium Market Service Project
“Sickle Cell Radiothon”
WHLW-FM

Large Market Service Project
Judges Merit Award
“Christmas Tree Replacement”
WBHK-FM

Large Market Service Project
“Magic Christmas Wish”

WMJJ-FM

Radio Station of the Year

WXFL-FM

TELEVISION WINNERS:

Public Service Announcement

“Do Dah Day 2010”

WBRC-TV

Promotion

“Football Image”

WIAT-TV

Commercial

“Liberty Park Well Addressed”

WBMA-TV

Website

www.fox10tv.com

WALA-TV

Local Programming

“Daytime Alabama”

WVTM-TV

Reporter

Jessica Taloney

WKRG-TV

Sports Anchor

Jim Dunaway

WIAT-TV

Weather Anchor

Mark Prater

WIAT-TV

News Anchor

Jerry Hayes

WHNT-TV

News Series

Judges Merit Award

“On the Campaign Trail”
WBRC-TV

News Series
“Abuse of the Badge”
WTVY-TV

Feature
“Stories from Honor Flight: A Brothers Tribute”
WVUA-TV

Franchise
“Spirit of Alabama: Just a Fire”
WVTM-TV

Spot News
“Nodine Arrested”
WKRG-TV

Regularly Scheduled Newscast
“ABC 33/40 News at 5”
WBMA-TV

Service Project
“Kids to Love School Drive”
WAAY-TV

Station of the Year
WSFA-TV

The Alabama Broadcasters Association is the official voice of the broadcasting industry in Alabama. We are dedicated to protecting and enhancing broadcasting and promoting the professional status of our members.

The ABA has proudly served the broadcasting industry in Alabama for 65 years. The Association provides programs and services beneficial to the individual broadcaster and to our members as a group.