Call Letters: _____ Date: _____

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Alabama PALS – People Against A Littered State
ISSUES-PROGRAMS

A. Narrative describing the issue:

Alabama PALS, People Against A Littered State, are working to reduce litter throughout our state and encourage people to volunteer to clean up our natural resources.

Source: Name of Individual & Position:
Spencer Ryan
Executive Vice President
Alabama PALS

Address & Phone:
Alabama PALS
340 North Hull Street
Montgomery, AL 36104

B. Narrative describing the program:

Taylor Hicks, 2006 winner of "American Idol" is an Alabama native and proud of his state. He does the voice over to both a TV and radio spot that asks people to join organized efforts such as "Adopt A Mile," "Adopt A Stream," "Adopt A Beach" or "Clean Campuses" to pick up litter across Alabama.

C. Program Information: (list date/time/duration or attach affidavits)

TITLE OF PROGRAM	DATE	TIME	DURATION

TOTAL

Radio Aug – Oct 2010
TV Aug – Oct 2010