

ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015

PEP RADIO SUMMARY EFFECTIVE August 20, 2008

Attention Traffic Directors

Here is what Alabama radio stations should be airing for these active PEP sponsors

LEVEL 1

Army National Guard

CD Title: "A Reflection of Honor"

Kill date: Until Further Notice

Spots titled:

- "My Child" English & Spanish :30 & :60
- "The Course" English & Spanish :30 & :60
- "Squared Away" English & Spanish :30 & :60
- "I Want to Succeed" English & Span :30 & :60
- "When I Grow Up" English & Spanish :30 & :60
- "Finding a Career" English & Spanish :30 & :60
- "I was Born" English & Spanish :30 & :60

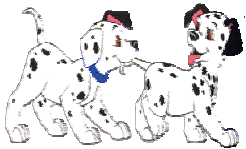
Alabama Emergency Management

CD Title: "Be Ready"

Kill date: Until Further Notice

2 :30 Spots titled:

"Be Ready" English



**THANKS FOR RUNNING
OUR SPOTS!**

LEVEL 2

U.S. Coast Guard ** NEW SPOTS**

CD Title: "U.S. Coast Guard

Kill Date: December 31, 2008

12 Spots titled:

- "Chainsaw" English & Spanish :60 & :30
- "Go Fast" English & Spanish :60 and :30

Alabama State Bar Assn **** NEW SPOT****

CD Title: "Alabama State Bar Assn"

Kill date: Until Further Notice

1 :30 Spot titled:

"Advanced Directive" English

Level 1 PEP sponsors should receive fully double the number of spots as Level 2. PEP spots, Issues/Programs forms, and summary can be obtained at the ABA website

<http://www.al-ba.com/pepprogram.html>

by emailing cmcgee@al-ba.com

or by calling the ABA office

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