

ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015

PEP RADIO SUMMARY EFFECTIVE December 23, 2008

Attention Traffic Directors

Here is what Alabama radio stations should be airing for these active PEP sponsors

LEVEL ↗

Army National Guard

CD Title: “A Reflection of Honor”
Kill date: Until Further Notice

Spots titled:

“My Child” English & Spanish :30 & :60
“The Course” English & Spanish :30 & :60
“Squared Away” English & Spanish :30 & :60
“I Want to Succeed” English & Span :30 & :60
“When I Grow Up” English & Spanish :30 & :60
“Finding a Career” English & Spanish :30 & :60
“I was Born” English & Spanish :30 & :60

ALABAMA COAL ASSOCIATION

Tape Title: Alabama’s Energy Source”
“Alabama’s Energy Source”
Kill Date: Until Further Notice
1:30 Spot - English

LEVEL ↘

Alabama State Bar Assn

CD Title: “Alabama State Bar Assn”
Kill date: Until Further Notice

1 :30 Spot titled:

“Advanced Directive” English
Some stations also have the :30 Spot titled
“Foreclosures”

Level 1 PEP sponsors should receive fully double the number of spots as Level 2. PEP spots, Issues/Programs forms, and summary can be obtained at the ABA website <http://www.al-ba.com/pepprogram.html> by emailing cmcggee@al-ba.com or by calling the ABA office.

****** Please discontinue******

******the following spots:******

**Alabama Emergency Management –
Be Ready/Emergency Kit/Hurricane**

******ALL U.S. Coast Guard******

THANKS FOR RUNNING OUR SPOTS!



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