

ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015

PEP TV SUMMARY EFFECTIVE August 28, 2008

Attention Traffic Directors

Here is what Alabama television stations should be airing for these active PEP sponsors

LEVEL ↗

Army National Guard

Tape Title: “A Reflection of Honor”

Kill date: Until Further Notice

Spots titled:

“A Reflection of Honor” :30 and :15 English

“A Reflection of Honor” :30 and :15 Spanish

“In Their Own Words” Parents Combo :30 Eng

ALABAMA EMERGENCY MANAGEMENT (Hurricane-Riley)

3 Spots titled:

“Be Ready 1” English :30

“Be Ready 2” English :30

“Emergency Kit” English :30

Kill date: September 20, 2008

If we are not sending you the correct
tape format, please contact us.

LEVEL ↘

Alabama State Bar Assn

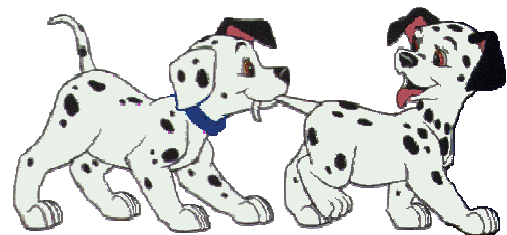
Tape Title: “Alabama State Bar Assn”

Kill date: Until Further Notice

1 :30 Spot titled:

“Advanced Directive” English

Level 1 PEP sponsors should receive fully double the number of spots as Level 2. PEP spots, Issues/Programs forms, and summary can be obtained at the ABA website
<http://www.al-ba.com/pepprogram.html>
by emailing cmcgee@al-ba.com
or by calling the ABA office



Thanks for running our spots!

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