

# ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015

**PEP TV SUMMARY EFFECTIVE December 23, 2008**

## ***Attention Traffic Directors***

**Here is what Alabama television stations should be airing for these active PEP sponsors**

**LEVEL ➤**

### **Army National Guard**

**Tape Title: “A Reflection of Honor”**

**Kill date: Until Further Notice**

**Spots titled:**

“A Reflection of Honor” :30 and :15 English

“A Reflection of Honor” :30 and :15 Spanish

“In Their Own Words” Parents Combo :30 Eng

### **Alabama Coal Association**

**Tape Title:**

**“Alabama’s Energy Source”**

**Kill Date: Until Further Notice**

**1: 30 Spot – English**

**\*\*\*\*\*PLEASE PULL\*\*\*\*\***

**\*\*\*\*\*U.S. COAST GUARD\*\*\*\*\***

**\*\*\*\*\*EMA – HURRICANE/BE  
READY\*\*\*\*\***

If we are not sending you the correct  
tape format, please contact us.

**LEVEL ➤**

### **Alabama State Bar Assn**

**Tape Title: “Alabama State Bar Assn”**

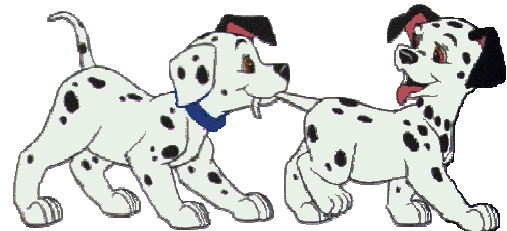
**Kill date: Until Further Notice**

**1 :30 Spot titled:**

**“Advanced Directive” English**

**Some stations also have the :30 Spot titled  
“Foreclosures”**

Level 1 PEP sponsors should receive  
fully double the number of spots as  
Level 2. PEP spots, Issues/Programs  
forms, and summary can be obtained at  
the ABA website  
<http://www.al-ba.com/pepprogram.html>  
by emailing [cmcgee@al-ba.com](mailto:cmcgee@al-ba.com)  
or by calling the ABA office



**Thanks for running our spots!**

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