



Alabama Broadcasters Association hosts sixth annual ABBY Awards

Over three hundred and twenty radio and television professionals from across the state attended the presentation of the Alabama Broadcasters Association's sixth annual "Best in Broadcasting Awards", otherwise known as the ABBYs, on Saturday, March 24 at the Cahaba Grand Conference Center in Birmingham, Alabama. The following radio and television stations received ABBY Awards for work that was broadcast in 2011.

Radio winners included the following:

Small Market PSA
"Today's Bulletin Board"
WIXI-AM

Medium Market PSA
"The Child Advocacy Center"
WOOF-AM

Large Market PSA
"Diploma Day"
WBHJ-FM

Small Market Promotion
"Morning Mix Outlandish Claim"
WKXX-FM

Medium Market Promotion
"MLK Tribute"
WVAS-FM

Large Market Promotion
"End of World"
WERC-AM/FM

Judges Award of Merit
Large Market Promotion
“Hip Hop Fathers”
WBHJ-FM

Small Market Commercial
“Aahhh Massage”
WGAD-AM

Judges Award of Merit 2012
Small Market Commercial
“Etowah Pediatrics”
WKXX-FM

Medium Market Commercial
“Cole Plumbing”
WBAM-FM

Large Market Commercial
“Atlanta Bread Company”
WRSA-FM

Small Market Website
www.weis990am.com
WEIS-AM

Medium Market Website
www.kix96country.com
WXFL-FM

Large Market Website
www.1025thebull.com
WDXB-FM

Small Market Use of New Technology/New Media
“WEIS Skypes All Sports”
WEIS-AM

Medium Market Use of New Technology/New Media
“Muscle Shoals to Music Row”
WXFL-FM

Small Market Sportscaster
Barry Galloway
WAVU-AM

Judges Award of Merit 2012
Small Market Sportscaster
Jack Royer
WHPH-FM

Medium Market Sportscaster
Taylor Barbaree
WOOF-AM

Large Market Sportscaster
Tom Morgan
WERC-AM/FM

Small Market Reporter
Jerry Boyd
WIXI-AM

Medium Market Reporter
Melanie Hogan
WVAS-FM

Large Market Reporter
Don Dailey
WZZK-FM

Small Market Regularly Scheduled Newscast
WANI News with Julie Burns
WANI-AM

Medium Market Regularly Scheduled Newscast
Newscast 9-29-11
WVAS-FM

Large Market Regularly Scheduled Newscast
Jim Faherty
WERC-FM

Small Market Personality or Team
Steve Stevens
WVOK-FM

Medium Market Personality or Team
Josie Lane
WXFL-FM

Large Market Personality or Team

“Dollar Bill and Madison”
WDXB-FM

Small Market Talk Show
“Auburn Opelika This Morning”
WANI-AM

Medium Market Talk Show
“Hot S.H.O.T.S. with Taylor”
WZHT-FM

Large Market Talk Show
“The Valerie Hicks-Powe Show”
WAGG-AM

Small Market Morning Show
“The Steve and Julie Show”
WVOK-FM

Medium Market Morning Show
“Johnny Law”
WXFL-FM

Large Market Morning Show
“The New Magic Morning Show with Rob & Jeannine”
WMJJ-FM

Large Market Morning Show
“Roy Wood, Jr. Show”
WBHJ-FM

Small Market April 27 Storm Coverage
“Phil Campbell Tornado Recovery”
WKAX-AM

Medium Market April 27 Storm Coverage
“A Light in the Darkness”
WTXT-FM/WZBQ-FM/WRTR-FM

Large Market April 27 Storm Coverage
“WERC Tornado Coverage”
WERC-AM/FM

Large Market April 27 Storm Coverage
“April 27 Tornadoes”
WBHM-FM

Small Market Service Project
"Blount County Education Foundation Radiothon"
WCRL-AM

Medium Market Service Project
"Prom Dress Drive & Give-a-Way"
WZHT-FM

Large Market Service Project
"Lite it up Pink"
WRSA-FM

Large Market Service Project
"Project Santa"
WBHJ-FM

Radio Station of the Year
WBHJ-FM

Television winners included the following:

Public Service Announcement
"Do Dah Day 2011"
WBRC-TV

Promotion
"Sideline 2011"
WBRC-TV

Judges Award of Merit 2012
Promotion
"Friday Night Fever 3D"
WSFA-TV

Judges Award of Merit 2012
Promotion
"News 5 Knows Weather"
WKRG-TV

Commercial
"Yo!"
WQKS-FM

Website
www.alabamas13.com

WVTM-TV

Use of New Technology/New Media
"WHNT Skype and iPad"
WHNT-TV

Daytime Programming
"Studio 10"
WALA-TV

Photojournalist
Aaron Lee
WBRC-TV

Reporter
Debbie Williams
WKRG-TV

Sports Anchor
Ronnie Duncan
WAAY-TV

Weather Anchor
James Spann
WBMA-TV

News Anchor
Sherri Jackson
WIAT-TV

Local Programming
"Deadly Deception"
WIAT-TV

Local Programming
"Faces of the Storm"
WVUA-TV

News Series
"The Schoettlin Murder"
WBRC-TV

Feature or Franchise
"A Father's Love"
WHNT-TV

Feature or Franchise
"Chrysa"
WALA-TV

Spot News
"Tropical Storm Lee"
WKRG-TV

Regularly Scheduled Newscast
"ABC 33/40 News at 6"
WBMA-TV

April 27 Storm Coverage
"April 27 Tornadoes"
WBRC-TV

Service Project
"Tornado Recovery Project"
WVTV-TV

Television Station of the Year
WIAT-TV

The Alabama Broadcasters Association has served as the official voice of the broadcasting industry in Alabama for more than 65 years. The organization is dedicated to protecting and enhancing broadcasting and promoting the professional status of members. The Association also provides programs and services beneficial to the individual broadcaster and to members as a group.

- end -

