



Number “Seven” proves lucky for many Alabama Broadcasters

Alabama Broadcasters host seventh annual awards dinner

Radio and television professionals from across the state attended the presentation of the Alabama Broadcasters Association’s seventh annual “Best in Broadcasting Awards”, otherwise known as the ABBYs, on Saturday, March 23 at the Cahaba Grand Conference Center in Birmingham, Alabama. The following radio and television stations received ABBY Awards for work that was broadcast in 2012.

RADIO WINNERS

Medium Market PSA

“Car Donation”

WVAS-FM

Large Market PSA

“Tornado Anniversary”

WDXB-FM

Small Market Promotion

“Advertiser Promos”

WYEA-AM

Medium Market Promotion

“420 at 420”

WWFA-FM

Large Market Promotion

“Music Your Mother Hates”

WBHJ-FM

Judges Award of Merit 2013

Large Market Promotion

“Church in Vegas”

WDXB-FM

Small Market Commercial
“Wing House Scoreboard”
WKXX-FM

Judges Award of Merit 2013
Small Market Commercial
“Rogers Meat Market – Man Season”
WKGA-FM

Medium Market Commercial
“Bill’s Florist”
WWFA-FM

Large Market Commercial
“Christmas Light Pros”
WRSA-FM

Small Market Website
www.wqsb.com
WQSB-FM

Medium Market Website
www.kix96country.com
WXFL-FM

Large Market Website
www.1025thebull.com
WDXB-FM

Judges Award of Merit 2013
Small Market Use of New Technology/New Media
“Remote Broadcast Technology”
WTXT-FM

Medium Market Use of New Technology/New Media
“Muscle Shoals to Music Row Live”
WXFL-FM

Judges Award of Merit 2013
Large Market Use of New Technology/New Media
“Remote Broadcast Technology”
WBHJ-FM

Small Market Sportscaster
Van Riggs
WKKR-FM

Medium Market Sportscaster
Robb Taylor
WVAS-FM

Large Market Sportscaster
Steve Moulton
WZZN-FM

Small Market Reporter
Allen Taylor
WQSB-FM

Medium Market Reporter
Melanie Hogan
WVAS-FM

Large Market Reporter
Angie Norvell
WERC-FM

Small Market Regularly Scheduled Newscast
WANI News with Julie Burns
WANI-AM

Medium Market Regularly Scheduled Newscast
Newscast 6-12-12
WVAS-FM

Large Market Regularly Scheduled Newscast
Leah Brandon
WERC-FM

Small Market Personality or Team
“Club Mix”
WKXX-FM

Medium Market Personality or Team
Fletch Brown
WXFL-FM

Large Market Personality or Team
“Dollar Bill and Madison”
WDXB-FM

Small Market Talk Show
“Auburn Opelika This Morning”
WANI-AM

Medium Market Talk Show
“Community Focus”
WTSU-FM

Large Market Talk Show
“The Roundtable”
WJOX-FM

Small Market Morning Show
“WQSB Morning Show”
WQSB-FM

Large Market Morning Show
“Magic City Morning Show”
WBHJ-FM

Medium Market Service Project
“Halloween Spooktacular”
WVAS-FM

Large Market Service Project
“Stop the Violence”
WBHK-FM

Judges Award of Merit 2013
Large Market Service Project
“Anti-Bullying Campaign”
WBHJ-FM

Radio Station of the Year
WDXB-FM

TELEVISION WINNERS

Public Service Announcement
“Sign the Pledge”
WIAT-TV

Promotion
“Mobile News Access”
WBMA-TV

Commercial
“Kwik Kopy Kaylee’s Lemonade”
WCOV-TV

Website
www.fox10tv.com
WALA-TV

Use of New Technology/New Media
“London Airshow on a Budget”
WALA-TV

Daytime Programming
“Wake Up Alabama – April 27”
WIAT-TV

Judges Award of Merit 2013
Photojournalist
David Wood
WHNT-TV

Photojournalist
Scott MacDowell
WIAT-TV

Judges Award of Merit 2013
Reporter
Honora Gathings
WBMA-TV

Reporter
Andrea Ramey
WPMI-TV

Judges Award of Merit 2013
Sports Anchor
Edward Egros
WHNT-TV

Sports Anchor
Lauren Sisler
WIAT-TV

Weather Anchor
Alan Sealls

WKRK-TV

News Anchor

Jerry Hayes

WHNT-TV

Local Programming

“After the Storm: One Year Later”

WHNT-TV

News Series

“Chasing the Dragon”

WBRC-TV

Judges Award of Merit 2013

Feature

“Big Bertha”

WBRC-TV

Feature

“Tamika Bickham Living in Poverty”

WAKA-TV

Franchise

“Deal or Dud”

WHNT-TV

Judges Award of Merit 2013

Spot News

“December 20 Tornado”

WKRK-TV

Spot News

“Fugitive from Justice”

WHNT-TV

Judges Award of Merit 2013

Regularly Scheduled Newscast

“April 27”

WVTM-TV

Regularly Scheduled Newscast

“WSFA 12 News at 6”

WSFA-TV

Service Project

“Stars Dancing for Heals”

WAAY-TV

TV Station of the Year

WSFA-TV

The Alabama Broadcasters Association has served as the official voice of the broadcasting industry in Alabama for more than 65 years. The organization is dedicated to protecting and enhancing broadcasting and promoting the professional status of members. The Association also provides programs and services beneficial to the individual broadcaster and to members as a group.