

## ISSUES-PROGRAMS

### A. Narrative describing the issue:

The demand for Army National Guard support here at home remains high. The hours of service Guard members have spent performing rescue and recovery and other duties increased by almost 60% in 2008. This year the Alabama Army National Guard will help our communities deal with floods, fires, hurricanes, tornadoes and other emergency situations. No one serves our hometowns like the men and women of the Alabama Army National Guard.

Source: Name of Individual & Position:

Address & Phone:

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### B. Narrative describing the program:

This year, the National Guard is launching *Real Life*, a new campaign consisting of three TV spots. They are inspired by and speak directly to today's media savvy youth. In addition, the National Guard's *Reflection of Honor* campaign is still in rotation. These :30 and :15 spots feature real, young Guard members speaking from experience about the domestic mission and the pride that comes with being a Citizen-Soldier. All the spots you need for this rotation are included on the DVD mailed with this letter.

### C. Program Information: (list date/time/duration or attach affidavits)

TITLE OF PROGRAM	DATE	TIME	DURATION
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TOTAL