



ABA E-NEWS for May 6, 2008

Register Online for the ABA Convention

You can now register online for the ABA Annual Convention. Go to www.al-ba.com. You should also take time now to make your hotel reservations at the Grand in Point Clear. The dates are July 17-20. Look for the schedule, etc. on our website.

Printed registration materials were mailed last week. You may also complete those and send them back with a check or credit card number.

We have a GREAT convention planned. Don't miss it!

ABA Calls for Hall of Fame Nominations

The Alabama Broadcasters Association's most distinguished award recognizes individuals who have made lifetime contributions to the growth and development of the broadcast industry in Alabama or Alabamians who have made such contributions outside the state.

The Hall of Fame is established to recognize broadcasters for their leadership, achievement and contributions to the industry. Nominees shall have demonstrated a significant dedication to the broadcast industry. This may involve any phase of the business. Dedication may be judged by length of service and steady advancement and accomplishments that have earned the nominee recognition.

ABA Hall of Fame nominees must have worked in the broadcasting business. Individual broadcasters may be Alabama natives and have made contributions in other states or at the national level. Individuals who are NOT Alabama natives are eligible, but they must have worked in Alabama broadcasting. They may be recognized for major contributions in Alabama, in other states or on a national level.

Selection Committee: The selection committee will be drawn from current active members of the Association and will be separate from the Broadcaster of the Year committee. The committee shall have

no more than five members. A minimum of three of these members will be selected from the current Board of Directors.

Selection Process: The committee will solicit nominations from the membership of the Association and will use the criteria above to select *up to* five nominees.

Number of Nominees: There will be *up to* five nominees inducted into the Hall of Fame each year. In addition, the Broadcaster of the Year is automatically named to the Hall of Fame.

Approval and Notification: The committee's nominee(s) shall remain confidential until presented to the Association's Board of Directors for its approval. On approval by the Board, the committee chair may notify the nominee(s).

Nominations should include a detailed history of the person being considered.

The criteria set forth above was officially adopted by the Alabama Broadcasters Association Board of Directors on April 23, 2008.

Hall of Fame Nomination Form

Entry Deadline - June 1, 2008

Nominator's Information (*Please type or print*)

Name

Employer

Mailing Address

City _____ **State** _____ **Zip** _____

Work Phone _____ **Home Phone** _____

Email Address

Nominee:

Please provide a brief summary of reasons for your nomination of this individual. You will be contacted later for more complete information.

Submit to: Alabama Broadcasters Association, 2180 Parkway Lake Drive, Hoover, Alabama 35244. Fax 205.982.0015.

Please note:

You must follow the nomination criteria. Award recipients will be recognized at the ABA's Annual Convention on Saturday night, July 19, 2008 at The Grand Hotel in Point Clear.

LOCALISM COMMENTS STILL NEEDED

It is not too late for any broadcaster to have his or her voice heard. Comments can still be filed through the Commission's on-line **electronic comment filing system**, [ECFS](#). Fill in **MB Docket No. 04-233** to make sure that your comments are associated with the proper proceeding. Reply comments are due June 11, and "informal" comments can be filed until the FCC announces that it is in its Sunshine period, just before a decision is to be made. So make your views known now on the FCC's localism proceeding.

HDTV catching on

RBR

A quarter of US households are now in possession of at least one high definition television set, according to a new study from Frank N. Magid Associates. That's up from 20% penetration as of September 2007, a 25% increase. 5.5M purchases, in time for the holidays and/or the Super Bowl, fueled to jump to 28M total households.

ABIP INSPECTIONS ON THE RISE

Larry Wilkins has completed or has scheduled Alternate Broadcast Inspections for 21 different groups and a total of 44 separate stations as of the end of May. If you haven't had your stations inspected in the last three years – it's time! Contact the ABA office for info or log onto the website and download the forms and send them with a check to get your inspection on the calendar

Larry Wilkins CPBE
ABA Alternative Broadcast Inspector
334-303-2525

Alabama Delegation Supports Broadcasters

Senators Shelby and Sessions along with Representatives Aderholt, Bachus, Bonner, Davis, Everett and Rogers signed the Senate and House letters supporting broadcasters in regard to the FCC's proposed "Localism" rules. Representative Cramer missed the deadline to sign the letter in the House but is writing his own letter to FCC Chairman Martin.

One hundred twenty five House members signed the Ross Blackburn letter before last Thursday's deadline. At last count, eighteen Senators have signed onto their version of the letter. The Senate deadline is April 21.

The great response from our own delegation came about as a result of phone calls and emails from broadcasters across the state. Having all nine of them voice their support of broadcasters will speak volumes to the FCC.

It's this kind of grassroots effort that can and will make a difference in the challenges the industry is facing. If you weren't one of the folks who made a call or sent a note, please be sure to do so to thank your Senators and Representatives. It's just as important that they hear from us now, showing our appreciation.

It only takes a second to write an email to your Congressman. They all have websites that are easily located on search engines and on the websites you will find a place to CONTACT them via email.

Thanks to everyone who made this happen!

ABA Files for Reconsideration re Public Inspection File

On April 15, the Alabama Broadcasters Association and 44 other State Broadcasters Associations filed a Joint Petition for Reconsideration of the FCC's new TV Online Public File Rule. Just as the owner of a newspaper is a publisher, any person or entity, including a television station, that operates a website is a publisher. The Joint Petition demonstrates that the Commission's action adopting the Online Public File Rule infringes the First Amendment rights of television broadcasters, and is arbitrary and capricious.

The State Associations emphasized, at the outset, that they have no quarrel with the principle that all broadcast stations must be accountable to the viewers and listeners that they are licensed to serve. Thus, their Petition does not contest, as an "end" goal, that principle. Rather, their Petition challenges, as violative of the First Amendment, the particular "means" chosen by the Commission to achieve that goal. The Petition also identifies a suitable alternative "means" that would not involve the First Amendment rights of television broadcasters.

The Online Public File Rule infringes the First Amendment rights of television broadcasters in at least two different, but materially adverse, ways. The rule in effect penalizes a television broadcaster for using the Internet to publish through its website. If a television station has a website, the rule also dictates what speech the Internet-based publisher must carry in order to avoid violating Federal law.

The State Associations of course acknowledge that broadcasters have not been afforded the degree of First Amendment protection that is afforded to others, such as newspaper publishers. However, the Online Public File Rule is not intended to control content that is to be published using a station's licensed spectrum. Rather, the rule is intended to control the speech of a television broadcaster published over the Internet for which the broadcaster needs no license. This distinction casts serious doubt on the applicability of the Less-First Amendment-Protection-For-Broadcasters holding embodied in *Red Lion* to unlicensed electronic publication undertakings carried on by broadcasters, and supports the legal conclusion that activity of a broadcaster publishing over the Internet through a website is deserving of full First Amendment protection.

This infringement is avoidable simply by the Commission using its own, very user-friendly website that is perfectly suited (and can be modified as necessary) to perform the role that the Commission wants

thousands of television station websites to perform – namely, to provide members of the public inside and outside a television station’s service area Internet-based access to voluminous information about every television station in the United States.

Viewed over the expanse of the television broadcast industry, the burdens and risks associated with fully complying with the Online Public File Rule will be staggering. There are approximately 1,759 full-power and 556 Class A television stations that could become subject to the Online Public File Rule. One very experienced and well-respected vendor, which was brought to the attention of the State Broadcasters Associations, has proposed to charge any television station that is required to establish an electronic public inspection file a set-up fee of \$5,000 per station and \$500 per month for maintaining the contents of the online public file on the vendor’s server. This represents a first-year charge of \$10,500 per station and a recurring annual fee charge of \$6,000. If every full-power and Class A television station were required to create and maintain an electronic public inspection file, the first-year cost to the television broadcast industry overall could be \$24,307,500, with subsequent year annual costs of \$13,890,000. It is reasonable to assume that this price tag for outsourcing the set-up and maintenance of a television station’s online public inspection file system is a fair proxy for calculating the costs to a television station, which chooses to handle the matter in-house, of increased staffing and server capacity necessary to create and maintain a fully compliant Internet-based public inspection file system. Under either calculation, the burden on the television broadcast industry and on stations individually will be staggering.

To the extent that the Commission believes that additional information about television stations should be made available on the Commission’s website in order to advance its goal of enhancing “the ability of both those within *and* those beyond a station’s service area to participate in the licensing process” without violating any television licensee’s First Amendment rights, the Commission has the power to initiate appropriate rulemaking proceedings. Reliance upon the Commission’s own website is the preferred solution here. By following that path, the Commission will have avoided entangling the government in the content of these “electronic newspapers” operated by television stations without the need for any license.

The State Broadcasters Associations respectfully urged the Commission to rescind its action adopting the Online Public File Rule.

At a minimum, the FCC should allow stations the right to decide for themselves, through an election, whether they will spend the time and resources to develop and maintain their own online public inspection file system or have the FCC use its own existing website (with some enhancements) for that purpose.

CMA NOW ACCEPTING SUBMISSIONS FOR 2008 CMA BROADCAST AWARDS

NASHVILLE - The Country Music Association is now accepting online submissions for the 2008 CMA Broadcast Awards for Broadcast Personality, Station, and National Broadcast Personality of the Year at www.Broadcast.CMAawards.com. The site will continue to accept submissions now through 5:00 PM/CDT June 26.

Categories for submission include Broadcast Personality and Station of the Year in four different market sizes (major, large, medium, and small), as well as CMA National Broadcast Personality of the Year.

"We encourage all our member stations to submit entries for this year's Broadcast Awards," said Tammy Genovese, CMA Chief Executive Officer. "The online process is easy and quick to use. There's no reason why a member station shouldn't want to enter."

To submit an entry, CMA member radio stations and broadcast personalities in the U.S. and Canada should logon to www.Broadcast.CMAawards.com, where guidelines and instructions for entries will be posted. All entry events must reflect performances and events between June 1, 2007 and May 31, 2008. CMA's panel of judges, who are radio professionals, will be able to view and evaluate the entries online. After judges scores are recorded, Deloitte & Touche LLP® will tabulate.

CMA Broadcast Awards guidelines and online format will remain the same as in previous years. Winners will be notified in early October and recognized at "The 42nd Annual CMA Awards," which will be held in November and broadcast live on the ABC Television Network. For more information about CMA Broadcast Award entries contact Catherine Blackwell, CMA Membership Services Coordinator, at CBlackwell@CMAworld.com.

The CMA Awards is a production of the Country Music Association. Premiere Radio Network is the official radio packager of the CMA Awards.

For More Information Contact:
Wendy Pearl CMA (615) 244-2840
Scott Stem CMA (615) 244-2840

No radio revenue growth seen until 2010

RBR 4/10/08

BIAfn is out with its annual tally that radio station revenues were down 2.3% in 2007 to 17.9 billion bucks. That's slightly better than the drop reported by RAB (excluding network revenues), which BIAfn Vice President Mark Fratrick attributes to his company having estimates for all 302 Arbitron markets, while the monthly Miller Kaplan numbers used by RAB are geared mostly toward large markets, which have been faring more poorly than their smaller market brethren. More importantly, RBR asked Fratrick about the future. He expects 2008 to be worse than '07, with radio revenues projected to fall 3.1%. "The expectation is that while the economy is going to do better in the second half of the year, it's still going to take a while to really reinvigorate and get advertisers to spend a considerable amount of money," he said. He sees the economy being better in '09, with radio revenues still down, but only by 0.2% -- then, at long last, an up year in 2010. His forecast is for radio revenues to grow 0.9% in 2010, 1.8% in 2011 and 2.5% in 2012. So, RBR wondered, will radio ever get back to growth in the mid-single digits? "There is always that possibility, especially if radio really capitalizes on its digital assets. I think there is always a possibility of getting back into mid-single digits. I think that will be challenging and radio faces incredible competition both for listeners and for advertisers," Fratrick said.

EDITORIAL: Indecent broadcasts

Apr. 08, 2008

Copyright © Las Vegas Review-Journal

Finally, we have a broadcast company willing to tell the Federal Communications Commission to go pound sand.

On Monday, the FCC sued Fox Broadcasting in federal court because the company has refused to pay \$56,000 in fines levied by government regulators.

The dispute began three years ago, when the network aired a show called "Married by America" that featured scenes from bawdy bachelor and bachelorette parties. One episode included the "thrusting of a male stripper's crotch into a woman's face" in addition to other scenes FCC bluenoses found objectionable.

A handful of viewers also complained, so the FCC responded by trying to shake down Fox for \$1.2 million -- \$7,000 for each of the 169 Fox-affiliated stations.

The network challenged the punishment, so the FCC dropped the complaints against all but 13 stations - - those which had viewers who actually filed objections to the show with the agency.

Fox still refuses to pay its share of the outstanding fines, and rightfully so. The FCC's approach to policing network content -- the subject of a pending U.S. Supreme Court case -- is ridiculous and silly. If a viewer complains in Peoria, the local station faces a fine, but if the same "objectionable" scene airs in Flint without raising any eyebrows, that's OK? A tiny station in South Dakota faces the same fine as a New York City affiliate?

Does any of this make sense?

The FCC's decision in this case was "arbitrary and capricious, inconsistent with precedent and patently unconstitutional," noted the network.

A spokesman said, "We look forward to the opportunity to present the full factual and legal arguments in the 'Married by America' case to an impartial and open court of law."

Agency lawyers aren't used to going to court, as most broadcasters meekly comply or settle when the government censor knocks. Let's hope this one goes the distance, Fox emphasizes the First Amendment aspects of the case, and FCC officials are forced to defend a process that looks suspiciously like they're making it up as they go along.

Tower for Sale

300 ft galvanized Stainless brand tower for sale six miles south of Eufaula
24" base; 2" diameter legs and cross members; material is 1/8" thick
Not sure of age; needs painting to be in compliance; must be removed from property

Three renters have been served notice that they must be off the tower by June 10
\$20,000 for tower only

40 Old Sardis Church Road, Eufaula
on the south side of the road about six miles out of town on the way to Clayton
Contact: DeVaughn Toole at 334-677-8653

How to Get 'Em to Take Action

What is the goal of your radio commercial? What do you want your audience to do?

After you:

1. get their attention so they'll listen.
2. include enough cues from their lifestyle so that they'll stay with you.
3. provide enough seeds for their imagination so that they'll co-create your story,

Then what?

At the end of this wonderful sharing experience, hopefully they've fallen in love with your product or service. At least you want them to be interested enough to call you, visit your place of business, tell a friend, or go to your web site.

How can you help insure one of these activities takes place? Create a story about the listener taking the desired action (making the call, coming into the store, clicking on the site) and getting the result that will change his or her life.

Make your story about the prospect walking into that place of business, that restaurant. Describe the listener buying that book, participating in what the advertiser has to offer. Have your customer-to-be tasting it, seeing it, feeling it, touching it, making it part of their life.

If you tell the story in an imaginative and engaging way, then taking that action won't be as foreign to the listener, because in their mind they've already done it. If you can get the listener to take the action in their imagination, then it's a smaller leap for them to take the action in their lives.

Remember, the story that you tell is about your listener and the advertiser - a team participating together to enjoy life more. Rather than asking someone to do something, tell a story about them already doing it and the result that it will have in their life. Have them see it in their mind's eye. Get them to resonate with it in their heart. Use the power of their imagination to help them make the decision.

You're in front of your computer picking up the phone and simultaneously calling Jeffrey Hedquist at 641-472-6708, faxing him at 641-472-7400 and e-mailing him at jeffrey@hedquist.com. Maybe you're even writing to him at P.O. Box 1475 Fairfield, IA 52556. You have questions. He may have answers. The adventure begins.

© 1997–2008 Hedquist Productions, Inc. All rights reserved.

Take Caution When Linking to FCC Website to Your Own Documents

The new online public file rule only permits stations to link to certain items on the FCC website. For documents that are not on the FCC's website (there are many), there will be no opportunity to link. The FCC will not host documents that are not on the FCC's website.

For documents that may be on the FCC's website, linking is permitted but there are problems even with linking. TV stations will not have the right to simply provide the FCC's website address. Rather, they must link to the exact document on the FCC's website.

The FCC has provided no assurance that these links will remain the same over time. As the FCC's systems and applications change, the full URL addresses associated with a specific document may change. In fact, our review of some station websites which contain links to the FCC found a number of "broken" links. While there is no way to determine that these links were broken due to FCC website changes, stations have clearly encountered difficulties in creating reliable links to internal FCC documents.

In order to use the linking system with any assurance that all links will remain active and that the station will remain in compliance with the proposed online posting rule, the links will have to be continually monitored or further link-checking software or bots will have to be used on a regular basis. Because of this concern, television stations may prefer to upload and maintain all of their documents for security purposes in order to reduce the risk of "availability" issues that could be caused by unreliable "linking."

Richard R. Zaragoza | Pillsbury Winthrop Shaw Pittman LLP

Shield prospects looking good

TVBR 4/17/08

Both houses of Congress have been doing just about everything but passing a federal shield law that would guarantee the right of reporters to protect sources except in certain matters of national security. The bipartisan efforts have moved ahead despite the threat of a veto from the Bush administration. However, the prospects of a veto by the next administration have withered away. John McCain (R-AZ) has indicated that he would support the shield, and both of the remaining Democratic presidential candidates, Hillary Clinton (D-NY) and Barack Obama (D-IL) are actual co-sponsors of the Senate version of the "Free Flow of Information Act," the legislation that would make the shield the law of the land. At this point, a bill has overwhelmingly passed on the floor of the House, by a 398-21 vote, and it has also been passed by the Senate Judiciary Committee.

FCC ADOPTS RULES FOR DELIVERY OF COMMERCIAL MOBILE ALERTS TO THE PUBLIC DURING EMERGENCIES

Washington, DC – The Federal Communications Commission (FCC) today adopted a First Report and Order (Order) that will support the ability of the nation's wireless carriers to transmit timely and accurate alerts, warnings and critical information to the cell phones and other mobile devices of consumers during disasters or other emergencies.

In compliance with the Warning, Alert and Response Network Act (WARN Act), today's Order adopts relevant technical requirements based on the recommendations of the Commercial Mobile Service Alert Advisory Committee (CMSAAC) for the transmission of such emergency messages to the public.

During emergencies, Americans increasingly rely on wireless telecommunications services and devices to receive critical, time-sensitive information anywhere, anytime. Once fully implemented, the Commercial Mobile Alert System (CMAS) will help ensure that Americans who subscribe to participating wireless services receive emergency alerts when there is a disaster or emergency that may impact their lives or well-being.

Wireless carriers that choose to participate in the CMAS will transmit text-based alerts to their subscribers. As technology evolves, the CMAS may eventually include audio and video services to transmit emergency alerts to the public. To ensure that people with disabilities who subscribe to wireless services receive these emergency alerts, the FCC adopted rules that will require wireless carriers who participate in the CMAS to transmit messages with both vibration cadence and audio attention signals.

Consumers can expect to receive three types of messages via their cell phones and other mobile devices from participating wireless carriers, including:

- Presidential Alerts - national emergency-related alerts delivered to the American public that would preempt any other pending alerts;

- Imminent Threat Alerts - alerts with information on emergencies that may pose an imminent risk to people's lives or well-being; and
- Child Abduction Emergency/AMBER Alerts - alerts related to missing or endangered children due to an abduction or runaway situation.

Under the CMAS, subscribers to wireless services with roaming agreements will receive timely alerts, provided the subscriber's mobile device is configured for, and technically capable of, receiving such emergency alerts from the network they are roaming on.

Participating wireless carriers will be required to comply with the rules adopted in the Order today within 10 months from the date of announcement that a Federal agency has been designated to collect and transmit the alerts to the wireless carriers.

Action by the Commission, April 9, 2008, by Commercial Mobile Alert Service First Report and Order (FCC 08-99). Chairman Martin, and Commissioners Copps, Adelstein, Tate and McDowell. Separate Statements issued by Chairman Martin, and Commissioners Copps, Adelstein, Tate and McDowell. PS Docket No. 07-287.

Public Safety & Homeland Security Bureau (PSHSB) contact is Lisa Fowlkes, Deputy Bureau Chief, at (202) 418-7452.

CEA taps Carol Brady for DTV awareness

TVBR 4 18

The Consumer Electronics Association has launched a new campaign to get the digital transition message across to senior citizens. The program is called "Convert Your Mom" and encourages baby boomers to spread the word to their parents and elderly neighbors regarding the upcoming DTV transition changes that will be necessary to make in order to keep watching TV, reports Carat Programming. Accordingly, the CEA has hired baby-boomer TV icon, Florence Henderson (Brady Bunch) to kick off the PSA campaign.

Sprinkler soaks WVUA broadcast studio

Tuscaloosa News

TUSCALOOSA | A studio at WVUA television station will remain closed for a couple of months after a faulty sprinkler in Reese Phifer Hall at the University of Alabama soaked some broadcast and production equipment.

The fire alarm in the building went off about 8 a.m. Thursday morning, setting off a sprinkler in Studio B, said Elizabeth Brock, director of the Center for Public Television and Radio. People left the building when the alarm went off, and it was unclear how long the sprinkler was active. Brock said it had been running long enough for puddles to accumulate on the floor of the studio.

"We won't be able to tell for another 10 days or so how much damage was done," Brock said. "We have to wait for the equipment to dry to assess the damage." She added that some of the water discharged from the sprinkler was rusty, which could also affect the equipment.

The studio was used for student activities, community productions and athletic productions. Brock said scheduled productions that were supposed to be broadcast from the studio will be moved. School officials have already torn out the carpet and flooring in the studio to ensure mold doesn't grow.

"We won't be able to produce from there for a couple of months," Brock said. "It's very inconvenient and troublesome."

Clear Channel halts small-market sale.

Inside Radio 4/21

At least for the time being, Clear Channel-owned stations in more than two-dozen markets ranging from Anchorage, AK to Williamsport, PA won't be sold.. The clusters were generating bids, but offers were coming in below what Clear Channel thinks the stations are worth. Broker Frank Kalil tells **Inside Radio** buyers are "bottom-fishing" for bargains.

SGT Crowe Checks in From Afghanistan

Good evening all!

I am sorry that it has taken me so long to get around to sending the "I'm safe and sound here in Afghanistan" email, but here it is!

I have been here since late Monday night (two weeks ago) and it is almost noon on Friday for most of you. Here it is 9:15 pm, so if you get an email from me at 2-3 am sometime it is because I sent at lunch time here. I have met the rest of the team that I will be working with and they all seem like pretty good guys. Most of them have been here 4-5 months, but one has been here for almost 3 years and loves it. I don't know what is wrong with him, but he can stay for me if he wants to. LOL

We will be going on our first convoy to work tomorrow morning, so I am really looking forward to it. We have to drive from Camp Phoenix to the Ministry of Defense in Kabul 6 days a week. I got to go to the bazaar in the French section of our FOB (Forward Operating Base) this afternoon and they had all kinds of neat stuff there. I only bought a shoulder holster to wear with my PT (Physical Training) uniform when I am off duty. My belt holster was dragging down my shorts! Not a pretty sight, looking like a plumber/ thug pulling up my shorts every 5 steps. :-)

The accommodations here are full until a couple of more weeks, so I am in a tent but it could be a lot worse, so I am not complaining. The chow here is awesome, but there is really too much of it. I went running this afternoon and the air at 6200 ft is pretty thin. I quit smoking when I got on the plane here so that has helped a bunch. I will be keeping you all posted as the rest of my tour goes along.

Dennis

SFC Dennis W. Crowe II

Medical NCO

Alabama Army National Guard ETT

dennis.crowe@us.army.mil

Making the Digital Transition a Reality

A Webinar for Broadcasters and Cable Systems

To help broadcasters and cable systems navigate the digital transition, NCTA and MSTV are hosting a series of web based discussions regarding steps you should be taking to ensure a smooth transition. Topics to be covered include:

- The DTV Transition: Why do cable and broadcasters need to talk?
- Cable's Responsibilities in the Transition
- Broadcaster's Responsibilities in the Transition
- Logistics and Technical Issues for the DTV Transition

As a manager, engineer, or someone who is involved in making the digital transition happen, you are invited to participate in these discussions on the following dates:

DTV Transition Webinar – Wednesday May 7, 2008

The event will start at 2:00 PM Eastern.

The event's ID number is: 47324

The event's URL is: <http://www.visualwebcaster.com/event.asp?id=47324>

DTV Transition Webinar – Tuesday May 13, 2008

The event will start at 2:00 PM Eastern.

The event's ID number is: 47325

The event's URL is: <http://www.visualwebcaster.com/event.asp?id=47325>

You can access the event using the web address above. *The audio will be delivered over the web and a chat interface will allow you to ask any questions.* If you do not have speakers on your computer, you may also dial into the conference at 1-800-308-9694 and use passcode 736004.

We hope that you will pick a date that works for you and join us. **If you have any questions about these events, you may contact:**

- **David Donovan with MSTV at 202-966-1956 or ddonovan@mstv.org**
- **Michael Turk with NCTA at 202-222-2315 or mturk@NCTA.com**

[Pres. Clinton goes blue on noncom radio](#)

RBR 4/24

A reporter from noncommercial newser WHYY-FM Philadelphia caught up with former President Bill Clinton (D-AR) Monday, and asked a question about controversial remarks made earlier in the election cycle in South Carolina. Clinton was subsequently caught using a word you're not supposed to say over the air. This puts him in good company with the current president, and once again shines a spotlight on FCC fleeting expletive policies.

TRANSACTIONS:

WEEL turns from Gale to Dale

RBR 4/30/08

Argie Dale Sr. and his partner William H. Price have formed Dothan Broadcasting LLC, and they're using the company to acquire WEEL-AM in Dothan AL. The seller is Jack Gale and his JALO Broadcasting Corporation. The price is 246,589.12, most of which will be paid over time. 13K is going into a down payment. The Oldies outlet will be the only station for the buyers.

Mobile TV CP Changes Hands

TVBR 5/2/08

1.425M TV CP Mobile AL-Pensacola FL (Mobile AL) from Television Capital Corporation of Mobile (C. Elvin Feltner) to Word of God Fellowship Inc. (Marcus D. Lamb et al). Buyer is noncommercial entity. CP is for DT-only facility on Channel 18. [File date 4/1/08.]

NAB enlists radio to push DTV

TVR 5/2/08

Reasoning that many of the television viewers most at-risk of being left behind on DTV-Day 2/17/09 are also heavy radio users, the NAB is enlisting the aid of radio stations to help move their listeners into the digital age. It has six ready-to-go spots available at DTVanswers.com/radiospots. There are :15-, :30- and :60-second downloadable spots, in both English and Spanish, complete with a script that can be read by local staff or MP3 versions. For stations in rural areas, or serving senior citizens or minority groups, this is a good way to look after core constituencies and help make sure nobody is left behind when analog television goes away early next year.

[Nielsen moves sweep for DTV transition](#)

TVBR 5/2/08

The February 17, 2009 digital transition won't be just a big deal for television stations, it will also be a big deal for Nielsen, which will be trying to track viewership as every analog full-power station in America shuts down and DTV takes over. The potential ratings impact has caused Nielsen to reschedule the February sweep to March next year.

UNA Needs Communication Instructor

The University of North Alabama is looking for someone with a Masters Degree and 18 credit hours in the area of communication (e.g. a course that has the prefix COM in front of it). They need someone to teach on a one-year, temporary appointment or two individual who are willing to teach part-time in the area of Radio-Television-Film. It is okay if they are currently working in the broadcast journalism field. We would pay their mileage if they are willing to travel. The position is set to begin this fall. Several people who have started out this way are now either on tenure-track or are now tenured in the department. So, it could turn into something more in the future.

Please contact Dr. Pat Sanders at her email address or our Department Chair, Dr. Bill Huddleston, at bmhuddleston@una.edu. They can speak with him directly for any questions they may have at: 256-

765-4358. Please send a resume/vitae (that includes their academic background as well). They can also visit our website to review and apply for the position.

Pat Sanders
Director, Alabama Public Radio-Shoals Bureau
Instructor, Dept. Communications & Theatre
UNA Box 5070
Florence, AL 35632
Phone: 256-765-4780
Fax: 256-765-4779

Lowest-priced HD Radio hits the market

MBR 5/6/08

iLuv recently unveiled two new HD Radio devices, one of which is the lowest priced HD Radio receiver on the market today. The iLuv i169 HD Radio unit with iPod Dock and Dual Alarm Clock will be available early May 2008 with an MSRP of 169.99 and the i168 HD Radio with Dual Alarm Clock will be available in mid April 2008 with an MSRP of 89.99. Both will be available online at www.i-luv.com as well as JC Penny, Electronics Expo and J&R Music.

On the Road Again

When I worked in Nashville, we would say an old news item was “stinky” – like old fish. Well, some of the features in this edition of the ABA E News qualify as “stinky.” But, I hated not to use them because of their importance to our industry.

We’ve been super busy around the office in the last few weeks so you haven’t received an E News since I returned from the NAB in Las Vegas. Larry Wilkins shot some great photos on the floor and we’ll be sharing those on the ABA website. The show was down slightly in overall attendance but foreign attendance was up significantly this year.

I hope you will take time to nominate someone to the ABA Hall of Fame in our inaugural year. The form is also available on the ABA website. We’ve had a lot of people express interest in nominating individuals for a couple of years.

We have some exciting news regarding Amber Alert training. The folks at Newsplex in Columbia, SC, are coming here on Saturday, August 16 to conduct training for all electronic and print media and law enforcement from across the state. The ABA is sponsoring the event with cooperation from the AL Dept of Public Safety and the Alabama Press Association. We’re nailing down a location for that date. The training will take place from 1 to 3pm and there will be NO charge. Please mark your calendars now and plan to send as many of your folks as possible... especially your assignment managers, news producers, news directors, etc., from both radio and TV. Watch for details in the coming weeks.

It’s that time when we start selling booth space at the convention and lining up event sponsors. If you have been spending money with a vendor lately – they can do YOU a favor by spending some money

with the ABA. Please send us a note to let us know who we should be calling on! We appreciate the leads.

I'm leaving this evening to spend the night with my Mom and I'll be in Huntsville and Athens all day tomorrow with Army Guard Sgt Tony Dyer. We're visiting radio and TV stations in the area. If I haven't already spoken with you this week and you want us to drop by – call my mobile phone at 205-901-7992 this evening or tomorrow morning. We planned to have lunch with everyone but it was easier for most folks for us to drop by instead. We have other dates planned across the state this month and we'll announce more cities and towns after the convention.

On Thursday, I'm driving down to Monroeville to visit David and Nancy Stewart and attend the annual "To Kill a Mockingbird" play that evening.

Be sure to call if we can assist with anything this week.

Sharon