

**ISSUES-PROGRAMS****A. Narrative describing the issue:**

The Alabama Coal Association is launching a campaign titled "Alabama's Energy Source" to remind our population that coal is an important part of our energy production and provides jobs to thousands across the state.

Source:

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**B. Narrative describing the program:**

The new Alabama Coal Association campaign is titled "Alabama's Energy Source." There is one thirty second spot for both TV and radio. The announcement talks about how coal keeps you warm in the winter, cold in the summer, provides jobs across Alabama, provides more than sixty percent of Alabama's energy supply and that Alabama ranks among the lowest in the country in energy costs as a result of the use of coal.

**C. Program Information: (list date/time/duration or attach affidavits)**

TITLE OF PROGRAM	DATE	TIME	DURATION
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TOTAL  
TV and Radio 10/20/08-4/30/2009