



LIN TELEVISION CORPORATION MINORITY SCHOLARSHIP & TRAINING PROGRAM

LIN Television Corporation (LIN) sponsors a scholarship program designed to help educate and train outstanding minority candidates who seek to enter the television broadcast field. LIN's hope is that the program's success will enrich the cultural diversity in the LIN station group and lead to a diverse group of managers and leaders within the company.

LIN has been involved in television broadcasting since 1966, and has a proud heritage of ownership and outstanding local television stations. LIN has been a leader in the industry throughout its history and was among the first in our field to introduce local news, color television, Local Marketing Agreements, and most recently, digital television. This scholarship initiative is another step in providing leadership in the television industry.

Eligibility

- Applicant must have a **minimum 3.0 cumulative GPA** and be a declared **major in journalism, broadcast journalism, business, or marketing** at an accredited university or college.
- Applicant must be a **sophomore** or have completed sufficient semester hours or similar educational units to be within two years of receiving an undergraduate bachelor's degree.
- Applicant must be a **citizen of the United States and of non-white origin**.

Program Specifics

LIN agrees to:

- Pay the following University or College expenses not to exceed \$20,000 per school year:
 1. Tuition and Fees
 2. Books
 3. Room and Board (Dormitory and Meal Plan)
- Provide part-time employment during school as an Intern
- Provide post graduation employment at a LIN station:
 1. Competitive Salary
 2. Pay reasonable moving expenses required by LIN

Successful Candidate must agree to:

- Sign a four-year Employment Agreement that includes scholarship, internship, and post graduation employment.
 1. Agreement must be signed prior to scholarship payment.
 2. Candidate agrees to repay LIN television for all scholarship payments if Employment Agreement is breached by Candidate.

- Work part-time as an Intern during completion of degree program.
 1. Employment scheduling will be at the mutual agreement of Candidate and LIN Management.
 2. Employment will typically include summer months in between school semesters.
- Work at LIN TV **station to be determined by LIN Management** post graduation for a minimum period of two years.



Application Procedure:

APPLICATION DEADLINE IS MARCH 15th!

Qualified applicants should access and print the attached form. Complete and return the information to:

**LIN Television Corporation
Minority Scholarship & Training Program
300 Wavy Street
Portsmouth, VA 23704**

Note: If selected as a finalist, you must provide certified copies of all high school, college and university transcripts. **You are urged to request copies now.**

Information:

LIN owns and operates 29 television stations in 17 media markets in the United States.

For more information about LIN and overviews of its TV stations, visit the company's website at www.lintv.com or contact:

**LIN Television Corporation
Rosetta Rolan
Director of Diversity
Phone: (757) 673-5314
Fax: (757) 673-5300
E-mail: rosetta.rolan@lintv.com**

Market	Station	Affiliation	Channel	Status (2)	HUB	DMA Rank (1)	% of DMA TV HH (1)
Indianapolis, IN	WIIH-CA WISH-TV WNDY-TV	Univision CBS UPN	17 8 23	O & O O & O O & O	Indianapolis	26	.950
Hartford-New Haven, CT	WCTX-TV WTNH-TV	UPN ABC	59 8	O & O O & O	Springfield	29	.893
Columbus, OH	WWHO-TV	UPN	53/46	O & O	Indianapolis	32	.803
Grand Rapids-Kalamazoo-Battle Creek, MI	WOOD-TV WOTV-TV WXSP-CA	NBC ABC UPN	8 41 Various	O & O O & O O & O		39	.656
Norfolk-Portsmouth-Newport News, VA	WAVY-TV WVBT-TV	NBC FOX	10 43	O & O O & O		42	.636
Albuquerque-Roswell, NM/Durango, CO	KRQE-TV KBIM-TV KREZ-TV	CBS CBS CBS	13 10 6	O & O O & O O & O		44	.601
Buffalo, NY	WIVB-TV WNLO-TV	CBS UPN	4 23	O & O O & O	Indianapolis	50	.564
Austin, TX	KNVA-TV KXAN-TV	WB NBC	54 36	LMA O & O		51	.564
Providence, RI	WPRI-TV WNAC-TV	CBS FOX	12 64	O & O LMA	Springfield Springfield	52	.556
Mobile, AL/Pensacola, FL/Ft. Walton Beach, FL	WALA-TV WBPG-TV	FOX WB	10 55	O & O LMA		61	.459
Dayton, OH	WDTN-TV	NBC	2	O & O	Indianapolis	62	.453
Green Bay, WI	WLUK-TV	FOX	11	O & O		70	.390
Toledo, OH	WUPW-TV	FOX	36	O & O		72	.376
Fort Wayne, IN	WANE-TV	CBS	15	O & O	Indianapolis	107	.242
Springfield-Holyoke, MA	WWLP-TV	NBC	22	O & O	Springfield	109	.234
Terre Haute, IN	WTHI-TV	CBS	10	O & O		151	.129
Lafayette, IN	WLFI-TV	CBS	18	O & O	Indianapolis	189	.059

- (1) DMA rank and percentage of DMA TV households, or TV HH, estimates are taken from Nielsen Media Research Local Universe Estimates for the 2007-2008 Broadcast Season.
- (2) "O&O" indicates stations LIN Television owns and operates. "LMA" indicates stations to which we provide services under a local marketing agreement. An LMA is a programming agreement between two separately owned television stations serving a common television market. Under an LMA agreement, the licensee of one station provides substantial portions of the broadcast programming for airing on the other licensee's station, subject to ultimate programming and other controls being exercised by the second licensee, and sells advertising time.

**LIN TELEVISION CORPORATION
MINORITY SCHOLARSHIP & TRAINING PROGRAM APPLICATION**

NAME: _____ STUDENT ID#: _____

SCHOOL: _____ CITY: _____
STATE: _____

LOCAL ADDRESS:

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

PERMANENT ADDRESS:

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ RACE: _____

SOCIAL SECURITY #: _____

MAJOR: _____ MINOR/EMPHASIS: _____

DEGREE DATE: MONTH: _____ YEAR: _____

CREDITS COMPLETED: _____ CREDITS NEEDED: _____

OVERALL GPA: _____ GPA IN MAJOR: _____

HIGH SCHOOL: _____ DATE GRADUATED: _____

HIGH SCHOOL CITY: _____
STATE: _____

SIGNATURE: _____
DATE: _____

Type and attach responses to EACH of the following. Please number each response. Make sure to attach your résumé and transcript.

1. List organizations and activities in which you have held leadership positions. Briefly describe the nature of your involvement.
2. Name three references. Up to two faculty members (university or secondary) and one or two other references that will recommend your work.
3. List personal achievements and honors.
4. Describe your career goals in 50 words or less.
5. Write a short essay (up to 500 words, double-spaced) about yourself.

RETURN APPLICATION TO:

LIN Television Corporation
Minority Scholarship & Training Program
300 Wavy Street
Portsmouth, VA 23704