

## John Malone, WRSA-FM Huntsville honored with Lifetime Achievement Award

John Malone, WRSA-FM Huntsville was awarded the Lifetime Achievement Award at this year's AAFNA (American Ad Fed North Alabama) Addy Awards held on Thursday 2/28.

While in high school, John Malone became an announcer at his hometown radio station in Fayetteville, Tennessee. From there, he advanced to stations in Huntsville and Nashville. Through the 1980's, John's resume expanded to include experience as a news anchor, program director, producer, marketing consultant and morning show personality. Also, at different times between 1988 and 1994, John served as a weather reporter for all three of Huntsville's TV news operations while continuing his very successful morning radio program.



In 1999 he became Program Director of Nashville's WSM Radio, home of the Grand Ole Opry. In 2000, a panel of country music industry executives named WSM "Country Music Station of the Century." Also under John's leadership, the historic station celebrated its 75th anniversary with a special daylong tribute broadcast from the historic Ryman Auditorium. Additionally, John has hosted a daily national morning show for Dial-Global Radio Network. His Classic Country show was heard on over 100 radio stations across the country, including Dallas, Los Angeles, Memphis and Cincinnati.

In 2002, John returned to Huntsville and WRSA, becoming Lite 96.9's morning show host and Vice President for Programming. During John's tenure at WRSA the station transitioned from an easy listening format to the market's top-rated Mainstream Adult Contemporary station. In fact, WRSA is routinely ranked among the top three of all radio stations in the Huntsville market. John also co-hosts Lite 96.9's morning show with Abby Kay.

John's civic involvement has included terms as a board member for Food Bank of North Alabama, the Alzheimer's Association, and Big Spring Jam. He recently served as President of the board of directors for the Huntsville Arts Council. For three and a half years, he was President of the North Alabama American Diabetes Association chapter. He has also been a longtime member of the planning committee for the Alabama Music Hall of Fame awards show and banquet, and was a class member of Leadership Huntsville-Madison County (1996-97).



John's work in Huntsville has earned him three first place awards as the city's "Favorite Air Personality" as selected by readers of the Huntsville Times. He has also been honored by the Associated Press for outstanding spot news coverage.

John's wife, Julie, is a certified residential real estate appraiser. They have three children - Jack, age 20; Mandy, age 16; and Jacob, age 15.