

# **JIM MATHIS, CSP**

## ***The Reinvention Strategist***

Jim Mathis, CSP is the Reinvention Strategist. An international certified speaking Professional, author and founder of The Mathis Group, a Southeastern based group providing products and services that drive market leadership. The author of *Reinvention 101: Bold Ideas on Reinventing Yourself*, he presents internationally on maintaining leadership in challenging economies and competing in the global marketplace.

### **Jim believes that the economy isn't down; it's different.**

As a successful speaker and consultant, Jim has applied his strategies across numerous industries. He helps you discover indisputable truths and realities about your organization that you can't see on your own and solve the loser to leader problems that you can't solve.

Jim's clients include: Blue Cross/Blue Shield, United Way, United States Department of Justice, Lignite Energy Council, American Red Cross, US Foodservice, Richfield Hospitality, Colonial Insurance, Manor Care Health Care Corporation, Genesis HealthCare Corporation, Press-Ganey Corporation, Diversicare Corporation, Country Meadows Retirement Community, Canadian Construction, NuVox Communications, SCANA Corporation, Owens-Corning and Reed Business Publications of Canada.

### **Keynote Topics Include:**

***Reinventing Yourself for the New World of Work***  
***Losers vs. Leaders***

### **Training Seminar Topics Include:**

***Lead Trac Management***  
***Lead Trac Sales***  
***Lead Trac Customer Service***  
***Lead Trac Coaching Clinic***

To book JIM for your next meeting or to find out more about his fees or speaking schedule, please call: 1.888.688.0220 Or e-mail: [jim@jimmathis.com](mailto:jim@jimmathis.com)