

MEDIA ADVISORY

Talladega Superspeedway Announcing Results Of Economic Impact Study

WHO:

Talladega Superspeedway President Rick Humphrey, Director of Alabama Bureau of Tourism and Travel Lee Sentell and Chuck Yaros of the Washington Economic Group, Inc.

WHAT:

Unveiling of Talladega Superspeedway's Economic Impact on local and state economies

WHERE:

The Wynfrey Hotel - Wyndsor II room (lobby level), 1000 Riverchase Galleria, Birmingham, Ala. 35244

WHEN:

Monday, August 11th from 10:00 a.m. – 11:00 a.m.

HOW:

If you would like to cover this event, PLEASE RSVP with the Communications & Consumer Marketing Department, at (256) 761-4706 or tturner@talladegasuperspeedway.com.

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Contact:

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