

Paul Weyland has a topic for all on the cruise...

No presenter has been more popular at the ABA than Paul Weyland. And, we've invited him to "headline" our cruise. Paul also knows that we'll have a unique audience with more than the sales staffs he normally addresses. Finally, everyone else gets to see/hear what all the fuss is about!



One evening, I was watching a documentary about a big annual event in Paul's hometown of Austin. Who should appear but the jolly man himself (and I don't mean Santa). Paul was the emcee and later in the show, was leading the Conga line. In other words, he brings the fun.

Drilling Down and Tethering

The On and Off-air Communication Strategy to Get People to Do What You Want and Keep Them Loyal to You

In this session Paul Weyland will show you a new strategic thinking technique that will help you increase your audience share, get more appointments with key decision makers, triple and quadruple local direct budgets and get more productivity out of your employees. Because this is a Paul Weyland seminar you will not only come away with lots of relevant ideas you can use immediately...you will also have a great time while you're learning.