Key screenings offered for Alabama Broadcasters Association Members

Carotid Artery Screening (Plaque)

Ultrasound evaluation of the carotid arteries that screens for buildup of fatty plaque — a leading cause of stroke.

Heart Rhythm Screening (Atrial Fibrillation)

A quick and easy test using EKG electrodes placed on the arms and legs to identify the presence of an irregular heartbeat at the time of screening. Atrial Fibrillation increases the risk of stroke by 5 times!

Abdominal Aortic Aneurysm

Ultrasound screen for the presence of an aneurysm (enlargement) in the abdominal aorta that could lead to a ruptured aorta.

Peripheral Arterial Disease Screening

Evaluates for peripheral arterial disease (plaque buildup) in the lower extremities. People with PAD are 3 to 6 times more likely to die from heart disease.

Alabama Broadcasters Association Members can receive these four screenings for \$135

Call Toll-free Today to Schedule Your Appointment

866-895-3369

Priority Code: BDHW278



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Screening results are provided to you within 21 days. We direct all participants with abnormal results to take the report to their physician. Appropriate modification of risk factors (including high blood pressure, smoking, heart disease, diabetes and poor diet) is also necessary for cardiovascular disease prevention. Our screenings cannot detect all forms of stroke risk or cardiovascular disease. All tests are for screening purposes only. You should consult with your personal physician regarding your screening results. Insurance Note: Life Line Screening does not participate in the Medicare program and the cost of our screening services is not covered or reimbursable by Medicare. Life Line Screening does not file insurance claims nor provide referrals to any physician's group or hospital. Screenings in California are provided by Life Line Mobile Screening, a physician owned practice. Screenings in Kansas are performed by Life Line Screening of America, Ltd. on behalf of Life Line Screening Physicians, P.A. Screenings in New Hampshire, New Jersey and New York are performed by Life Line Medical Screening, LLC (Dr. Andrew Manganaro, 70 Niagara Street, Buffalo NY, 14202). Life Line Screening does not engage in the practice of medicine in those states. This information is not intended to induce referrals by Life Line Screening to Life Line Medical Screening, LLC for any professional medical service. Texas residents: Physician authorization is required. A Life Line Screening affiliated physician will provide authorization for you if you qualify. Cancellation Policy: A full refund is issued if you call to cancel at least 2 days prior to your appointment. If less than 2 days' notice is given, we will issue a Gift Card for the full amount to purchase future screening services.



Know your risk for stroke and heart disease Get screened today





Which Preventive Health Screenings Are Right For You?

You don't have any symptoms of vascular disease and you feel fine. But now is the time to identify your risk factors for atherosclerosis so you can schedule the screenings that are right for you. Atherosclerosis is the leading killer of adults age 55+. Knowledge is power, and knowing what major diseases you are at risk for enables you and your doctor to do something about any health issues before it's too late.

9 Out Of 10 Physicians Support Preventive Screenings For Atherosclerosis.

In a random survey of 200 cardiologists, vascular surgeons, and neurologists, **9 out of 10 stated they support preventive health screenings** for atherosclerosis (plaque in the arteries) for people with 2 or more risk factors, even if they have no symptoms.²

Risk factors include:

- Age 55 or older
- Gender (If you are male, your risk is higher)
- A family history of cardiovascular disease
- High blood pressure
- High cholesterol
- Smoked in the past or currently smoke
- Obesity
- Diabetes

Knowing your risk factors is the first step in developing a prevention and wellness plan. Call us today and speak with one of our Preventive Health Advisors, who will help you determine if you are at risk.

Pre-Registration is Required. 866-895-3369 Priority Code: BDHW278

QUESTIONS & ANSWERS ABOUT LIFE LINE SCREENING

Q. Who is Life Line Screening?

A. Life Line Screening is the leading provider of community-based preventive screenings. Since 1993, we have screened over 8 million people and we host 15,000 screenings in communities all over the US every year. We are A+ rated with the Better Business Bureau, and our highly-trained technicians use state-of-the-art technology; the same that is used in hospitals.

Q. Who needs to be screened?

A. Anyone over age 50 who wants to be proactive about his or her health. The National Stroke Association (NSA) states that your risk of stroke doubles each decade after age 55. However if you have a family history of **stroke** or **heart disease**, or if you have high risk factors such as being overweight, high cholesterol, smoking, or lack of exercise you may wish to be screened, even if you are in your 40's.

Q. How long does it take?

A. Each health screening generally takes about 10 minutes. If you are having the basic five screenings, Life Line Screening recommends you allocate a little more than an hour.

Q. When will I learn the results?

A. If Life Line Screening finds a condition that is life threatening, they will notify you on the day of the screenings, so you can consult your physician immediately. If not, then your screening will be carefully reviewed by one of our board certified physicians, and you will receive your results within 21 days.



Q. Can't my doctor do these screenings?

A. Typically, physicians can only order these tests if you are experiencing symptoms. They are usually not able to order them as a preventive measure because insurance will not cover them. Life Line Screening's goal is to identify individuals with significant disease before a problem occurs.

Q. How much does it cost?

A. As a member of Alabama Broadcasters
Association, you can get the 4 screenings described below for \$135.

Q. What tests do you recommend for first-time customers?

- **A.** Typically, we recommend four screenings:
 - Carotid Artery Screening (Plague)
 - Heart Rhythm Screening (Atrial Fibrillation)
 - Abdominal Aortic Aneurysm Screening
 - Peripheral Arterial Disease Screening

Our Personal Health Advisors will discuss your risk factors and help you decide what screenings are right for you.

Q. Does Medicare or insurance cover these screenings?

A. Medicare generally does not allow for coverage of our screenings and private insurance coverage varies from policy to policy. We will provide you with a detailed receipt that can be submitted to your private insurance company to determine coverage. You should also make a copy of your results to send along with the receipt.

Q. I'm convinced. What's my next step?

A. To secure your appointment pre-registration is required, so call today. Congratulations on taking this important step toward prevention of major disease!

¹National Heart, Lung and Blood Institute

² Cardiovascular Physicians, Vascular Surgeons, and Neurologists — Attitudes Regarding Preventive Health Screenings, Ebiquity, July 2014