

Call Letters: _____

Date: _____

**Alabama Department of Human Resources
Adoption and Foster Care Programs
ISSUES-PROGRAMS**

A. Narrative describing the issue:

The Alabama Department of Human Resources is working to increase the number of adoptions and foster care families for in-state children.

Source: Name of Individual & Position:

Barry Spear

Alabama Department of Human Resources

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B. Narrative describing the program:

AL DHR has provided a new spot featuring Auburn University football Coach Gus Malzhan, one :30 for radio and one :30 for TV. Coach Malzhan talks about the need for adoptive and/or foster parents.

Because Alabama stations air DHR PEP spots, the agency receives more than 100 inquiries each year from families willing to “open their hearts and open their homes” to children in need.

C. Program Information: (list date/time/duration or attach affidavits)

<u>TITLE OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
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TOTAL
Radio and TV
June 1 - UFN