

Call Letters: \_\_\_\_\_

Date: \_\_\_\_\_

**Alabama Department of Human Resources  
Adult Protective Services  
ISSUES-PROGRAMS**

**A. Narrative describing the issue:**

The Alabama Department of Human Resources is working to bring attention to the abuse of elderly persons in Alabama.

Source: Name of Individual & Position:

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**B. Narrative describing the program:**

AL DHR is launching a brand new campaign aimed at protecting the elderly population in our state. There are two :30 TV spots and one :30 radio spot that give examples of elderly persons being abused or abandoned by family or care givers. The spots provide a 1-800 number where people can report suspected abuse.

**C. Program Information: (list date/time/duration or attach affidavits)**

<u>TITLE OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
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**TOTAL**  
Radio and TV  
October 1 – UFN