



To: Alabama Radio and TV Stations
Fr: Sharon Tinsley, President
Re: **URGENT** Alabama Department of Labor “COVID 19” Spots
Dt: March 24, 2020

The Alabama Department of Labor is replacing its current PEP campaign with a spot directing people to their website to file unemployment claims. There is one :15 TV spot and one :30 radio spot.

Please begin airing these immediately and continue until further notice. If you have any questions, contact Niki Thomas at the ABA office at nthomas@al-ba.com or 205-982-5001.

ISCI codes:

DOL COVID-19

TV :15 DOLA1203

Radio :30 DOLA2103

Thank you for airing ABA PEP spots and reporting monthly. Without this program, the ABA couldn't exist!

A handwritten signature in black ink that reads 'Sharon M. Tinsley'.