



To: Alabama Radio Stations  
Fr: Sharon Tinsley, President  
Re: Alabama Dept. of Transportation PEP campaigns  
Dt: July 1, 2020

Alabama Department of Transportation has two spots rotating starting July 2020 until further notice. One spot focuses on Railway Safety... "Never try to beat and train. It is a deadly game." The second spot focuses on making drivers aware of the consequences of littering along our roadways. The new PEP campaign is designed to make Alabama drivers aware that tossing trash out of your window can result in a \$500 fine. The second infraction will cost \$1,000.

If you have any questions, please contact Niki Thomas at the ABA office at [nthomas@al-ba.com](mailto:nthomas@al-ba.com) or 800-211-5189.

**Thank you for airing and reporting PEP spots!!!**

### **ISCI INFO**

ADOT Trash Costs Cash 15 ADOT1108  
ADOT Trash Costs Cash 15 ADOT1108  
ADOT Trash Costs Cash 30 ADOT2108  
ADOT Trash Costs Cash 30 ADOT2108  
ADOT Trash Costs Cash TV 15 ADOT1208  
ADOT Trash Costs Cash TV 30 ADOT2208

Rail Safety 15 ADOT1101  
Rail Safety 30 ADOT2103  
Rail Safety 60 ADOT3101  
RS Grim Reaper TV 15 ADOT1201  
RS Grim Reaper TV 30 ADOT2203