

ALDOT – Alabama Department of Transportation ISSUES-PROGRAMS

A. Narrative describing the issue:

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: Railway Safety and Move Over when you see flashing lights.

Source: Name of Individual & Position:

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B. Narrative describing the program:

Alabama Department of Transportation has two spots rotating starting July 2020 until further notice. One spot focuses on Railway Safety... "Never try to beat and train. It is a deadly game." The second spot focuses on making drivers aware of the consequences of littering along our roadways. The new PEP campaign is designed to make Alabama drivers aware that tossing trash out of your window can result in a \$500 fine. The second infraction will cost \$1,000.

C. Program Information: (list date/time/duration or attach affidavits)

| TITLE OF PROGRAM | DATE | TIME | DURATION |
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TOTAL
Radio & TV July 2020-UFN