



To: Alabama TV and Radio Stations
Fr: Sharon Tinsley, President, Alabama Broadcasters Association
Re: **ADPH launches Covid-19 Vaccine PEP campaign to inform eligible groups**
Dt: February 11, 2021

Wow! The Alabama Department of Public Health is in the news almost everyday with updates about the rollout of the Covid-19 Vaccine across the state. Just this week, the group of eligible persons expanded to group 1-b, including persons 65 and older.

They've asked us to help make Alabamians aware of these changes with a couple of PEP spots. We have a :30 and a :60 for both radio and TV. The spots list the groups who are now eligible to get the vaccination.

We are likely going to send you updated spots as the situation evolves. Thank you for helping share this incredibly important information with your neighbors!

Contact Niki Thomas at 205-982-5001 or nthomas@al-ba.com with questions.

**AL Department of Public Health
"Covid-19 Vaccine"**

Air dates:

February 15, 2021 – August 15, 2021

Radio:

:30 ADPH COVID Vaccine 1-b 30R ADPH2105

:60 ADPH COVID Vaccine 1-b 60R ADPH3103

TV:

:30 ADPH COVID Vaccine 1-b 30 TV ADPH2205

:60 ADPH COVID Vaccine 1-b 60 TV ADPH3201