

Call Letters: _____

Date: _____

**Alabama Department of Public Health
Covid-19 Vaccinations
ISSUES-PROGRAMS**

A. Narrative describing the issue:

The Alabama Department of Public Health is providing Covid-19 vaccinations across the state in response to the pandemic. Alabamians need information about the benefits of being vaccinated, when they are eligible to receive the vaccine and where they may get it.

Campaign Source:

Chris Hall
Director, Marketing
(334) 206-3973
chris.hall@adph.state.al.us

B. Narrative describing the program:

The Alabama Department of Public Health has provided radio and TV spot announcements to inform Alabamians about which groups are currently eligible and where to go to make arrangements to get the vaccine. Currently group 1b (under CDC guidelines) is eligible. The ADPH will updating this information as the situation evolves and spots will be updated. This campaign is beginning with a :30 for both radio and TV and a :60 for both.

C. Program Information: (list date/time/duration or attach affidavits)

<u>TITLE OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
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TOTAL
Radio and TV
Feb 15 – Aug 15, 2021