



To: Alabama TV Stations
Fr: Sharon Tinsley, President, Alabama Broadcasters Association
Re: **Alabama Clean Fuels Coalition is SWITCHING OUT TV SPOTS!**
Dt: December 16, 2021

WE'VE BEEN ASKED TO SWITCH OUT THE TV SPOTS FOR THIS CAMPAIGN. PLEASE DO SO IMMEDIATELY. THANK YOU!

The Alabama Clean Fuels Coalition, in an effort to raise awareness of and hasten the adoption of electric vehicles, will educate consumers, utilities, utility regulators and government officials through the ABA's PEP program.

We are substituting in two :30 spots. Please replace all previous Electric Vehicle spots.

As always, if you have any questions contact Niki Thomas at nthomas@al-ba.com or 205-982-5001.

**AL Clean Fuels Coalition
"Electric Vehicles"**

Air dates:

December 16, 2021- April 30, 2022

Radio:

Drive Electric Driving Experience AL 30R CFCA2101

Drive Electric Future is Here AL 60R CFCA3101

TV:

Drive Electric Driving Experience AL 30TV CFCA2202

Drive Electric Save Money AL 30TV CFCA2203