



To: Alabama Radio and Television Stations

Fr: Sharon Tinsley, President

Dt: November 30, 2021

Re: **NEW ALABAMA ARMY NATIONAL GUARD RADIO AND TV SPOTS!**

We are thrilled to have new spots from the Alabama Army National Guard. Through PEP, the ARNG and the ABA have had a 20 year relationship! The money we receive from them supports our station programs and resources. The spots you provide on your stations helps them recruit Alabamians into the service of our state and country, but it also provides Alabamians with fantastic benefits – including education opportunities!



















The new spots are titled “Be First” and “Make a Difference”. Please contact Niki Thomas if you have any questions, nthomas@al-ba.com or 205-982-5001.

Effective DATES

ISCI Code

December 1, 2021 – UFN

Name

-  ANG Be First 15 ALNG1213
-  ANG Be First 30 ALNG2117
-  ANG Be First 30 ALNG2213
-  ANG Be First 60 ALNG3113
-  ANG Make a Difference 2 30 ALNG2214
-  ANG Make a Difference 3 15 ALNG1214
-  ANG Make a Difference 30 ALNG2118
-  ANG Make a Difference 60 ALNG3114
-  ANG Spanish 30 Be First ANGS2101
-  ANG Spanish 30 Make a Difference ANGS2102
-  ANG Spanish 60 Be First ANGS3101
-  ANG Spanish 60 Make a Difference ANGS3102
-  ANG Spanish Be First 15 ANGS1201
-  ANG Spanish Be First 30 ANGS2201
-  ANG Spanish Make a Difference 2 15 ANGS1202
-  ANG Spanish Make a Difference 2 30 ANGS2202
-  ANG Spanish Make a Difference 3 15 ANGS1203
-  ANG Spanish Make a Difference 3 30 ANGS2203