

Call Letters: _____

Date: _____

**Alabama Department of Public Health
Hepatitis A
ISSUES-PROGRAMS**

A. Narrative describing the issue:

Alabama is experiencing an outbreak of Hepatitis A, a contagious, vaccine-preventable liver infection that is spread in the feces of infected people. Failure to wash hands after using the restroom or changing a diaper can result in the spread of this vaccine preventable disease.

Campaign Source:

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B. Narrative describing the program:

The Alabama Department of Public Health is launching a long term PEP campaign to remind Alabamians of the importance of washing your hands to prevent the spread of Hepatitis A and to encourage people to get the vaccine. There are :30 and :60 versions for radio and a :30 TV spot in this campaign.

C. Program Information: (list date/time/duration or attach affidavits)

<u>TITLE OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
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TOTAL
Radio and TV
Dec 1, 2021-Sept 30, 2022