

Call Letters: \_\_\_\_\_

Date: \_\_\_\_\_

## VitAL: Connect Alabama app ISSUES-PROGRAMS

**A. Narrative describing the issue:**

VitAL is a trusted partnership between Alabama state agencies and the University of Alabama School of Social Work. The VitAL team works with community and organizational stakeholders across all of Alabama’s 67 counties.

Source: Name of Individual & Position:

Shanna McIntosh MS, AADC  
VitAL Director  
205-348-0203

**B. Narrative describing the program:**

VitAL is utilizing the PEP program to make people aware of the “Connect Alabama” app. The app provides a connection to resources for those with substance use, mental health and other issues. There is a :30 radio and a :30 TV spot.

**C. Program Information: (list date/time/duration or attach affidavits)**

TITLE OF PROGRAM	DATE	TIME	DURATION
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TOTAL

Radio & TV Feb 10-May 10, 2023