

**GET TO KNOW  
THE VOICE  
YOU KNOW**

**RADIO SPOT**



**THE VOICE  
YOU KNOW.**

Client: *Alabama Broadcasters Association*

Length: 15 seconds

**Script Title: Sport Shoutout**

**OPENING:** Fans Cheering

**LOCAL STATION:**

Radio Personality: Cheer on the teams you know with the voice you know!

Radio Personality: (Insert station name) celebrates all of the amazing sports teams in our community.

Radio Personality: This week, we want to shout out (insert team name) for (insert recent win or great season).

Radio Personality: (insert station name) is cheering you on!

**CLOSING:**

VO: From this station and the Alabama Broadcasters Association

