

**GET TO KNOW
THE VOICE
YOU KNOW**

RADIO SPOT



**THE VOICE
YOU KNOW.**

Client: *Alabama Broadcasters Association*

Length: 20 seconds

Script Title: Support Small Businesses

OPENING: Sound related to business

LOCAL STATION:

Radio Personality: Support the businesses you know with the voice you know!

Radio Personality: At (insert station name) we love supporting small businesses in the community.

Radio Personality: This week, we want to highlight (insert small business name) for serving the community by (insert a short description of what the business does ex: providing affordable clothing options for a local boutique).

Radio Personality: (insert town name) is so thankful for you!

VO: From this station and the Alabama Broadcasters Association

CLOSING:

