

**GET TO KNOW
THE VOICE
YOU KNOW**

RADIO SPOT



**THE VOICE
YOU KNOW.**

Client: *Alabama Broadcasters Association*

Length: 15 seconds

Script Title: Upcoming Community Event

OPENING: Sound related to the event

LOCAL STATION:

Radio Personality: Get to know the voice you know!

Radio Personality: Join us on (insert date) at (insert time and place) for a day full of (insert things that will be at event ex: food, games and fun for a carnival event) at the (insert event name).

Radio Personality: (Insert station name) will be there all day to join in on the festivities.

Radio Personality: You don't want to miss this!

CLOSING:

VO: From this station and the Alabama Broadcasters Association

