

**GET TO KNOW
THE VOICE
YOU KNOW**

RADIO SPOT



**THE VOICE
YOU KNOW.**

Client: *Alabama Broadcasters Association*

Length: 10 seconds

Script Title: Upcoming Fundraiser

OPENING: Sound related to the fundraiser

LOCAL STATION:

Radio Personality: Give back with the voice you know!

Radio Personality: Here at (insert station name) we love to support local causes, and we know you do too.

Radio Personality: Make a change on (insert date) at (insert time/place) for (insert cause) at the (insert event name)!

CLOSING:

VO: From this station and the Alabama Broadcasters Association

