

# ALABAMA BROADCASTERS ASSOCIATION

2180 Parkway Lake Drive – Hoover, AL 35244 • (205) 982-5001 (800) 211-5189 Fax (205) 982-0015 tkunze@al-ba.com

## PEP RADIO SUMMARY EFFECTIVE November 1, 2024



### CURRENT ABA/PEP SPOTS

Please note that transcribed radio spots are now available on the ABA website

Updated: 10/30/2024

### \*Changes in Red\*

**Please discontinue AL Dept of Labor, PALS, Lovelady, AL Securities, and Auburn University at Work.**

### **:30 ENGLISH SPOTS**

#### Veterans Affairs

Kill Date:

Run UFN

1. VA Call a Friend 30R ISCI: VAAL 1205

**\*This is the only spot that should be running for VA at this time**

#### ALDHR (Adult Foster Care)

Kill Date:

Run UFN

1. ALDHR Adult Foster Care 30R ISCI: AAFC2101

#### ALDHR (Adult Protective Services)

Kill Date:

Run UFN

1. Elder Abuse 30 Tag ISCI: AAPS2103
2. Elder Neglect 30R ISCI: ADHR2104

#### ALDHR (Family Services)

Kill Date:

Run UFN

1. DHR Saban ISCI: ADHR2101
2. DHR Adoption 30R ISCI: ADHR2103
3. DHR Coach Pearl Adoption 30R ISCI: ADHR2108

#### ALDOT (AL Dept. of Transportation)

Kill Date:

Run UFN

1. ALDOT 2020 Move Over Radio 30R ISCI: ADOT2109
2. ALDOT Rail Safety Beat 30R ISCI: ADOT2103

#### AL Tourism

Kill Date:

**September 30, 2025**

1. All in One Tix Urban 30R ISCI: TOUR2101
2. All in One Tix Mainstream 30R ISCI: TOUR2102

### **:60 ENGLISH SPOTS**

#### ALDOT (AL Dept. of Transportation)

Kill Date:

Run UFN

1. ALDOT Rail Safety Beat 60R ISCI: ADOT3101

### **:15 ENGLISH SPOTS**

#### ALDOT (AL Dept. of Transportation)

Kill Date:

Run UFN

1. ALDOT Trash Costs Cash 15R ISCI: ADOT1108
2. ALDOT Rail Safety Beat 15R ISCI: ADOT1101

### **Spanish Spots: None at this time**

*English Transcribed Spots available on our website under the PEP tab*

**In addition to the normal PEP spot schedule you run each month, please schedule a minimum of TWO spots per PEP client between 5am and midnight each week. We are not asking for additional spots – just that you insure a certain number air during this time.**