ALABAMA BROADCASTERS ASSOCIATION

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PEP TV SUMMARY EFFECTIVE January 8, 2025



CURRENT ABA/PEP SPOTS

Updated: 01/08/2025

Changes in Red

Please discontinue AL Dept of Labor, PALS, Lovelady, AL Securities, and Auburn University at Work.

:30 ENGLISH SPOTS

ALDOT (AL Dept. of Transportation)	Kill Date:	Run UFN
1. ALDOT Winter Weather 1223 30TV ISCI: ADOT2224		
Veterans Affairs	Kill Date:	Run UFN
1. VA Take a Break and Breathe 1024 30TV ISCI: VAAL2211		
ALDHR (Adult Foster Care)	Kill Date:	Run UFN
1. ALDHR Adult Foster Care 30TV ISCI: AAFC2201		
ALDHR (Adult Protective Services)	Kill Date:	Run UFN
1. Elder Abuse 1 HD ISCI: AAPS2207		
2. Elder Abuse 2 HD ISCI: AAPS2208		
3. Elder Neglect 30TV ISCI: ADHR2204		
ALDHR (Family Services)	Kill Date:	Run UFN
1. DHR Saban Revised ISCI: ADHR2201		
2. DHR Adoption 30 TV ISCI: ADHR2203		
3. DHR Coach Pearl Adoption 30TV ISCI: ADHR2208		
AL Tourism	Kill Date:	9/30/ 2025
1. All in One Tix 30TV TOUR2201		
:15 ENGLISH S	POTS	

AL Tourism

Kill Date: 9/30/2025

1. All in One Tix 15TV ISCI: TOUR1201

:60 ENGLISH SPOTS: None at this time Spanish TV Spots: None at this time

In addition to the normal PEP spot schedule you run each month, please schedule a minimum of TWO spots per PEP client between <u>5am and midnight</u> each week. We are not asking for additional spots – just that you insure a certain number air during this time.