

ALABAMA BROADCASTERS ASSOCIATION

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PEP TV SUMMARY EFFECTIVE April 1, 2025



CURRENT ABA/PEP SPOTS

Updated: 03/28/2025

Changes in Red

Please discontinue: AL Dept of Labor, Lovelady, AL Securities, and Auburn University at Work.

:30 ENGLISH SPOTS

ALDOT (AL Dept. of Transportation) Kill Date: Run UFN

1. ALDOT Rail Safety Grim Reaper 30TV ISCI: ADOT2203
2. ALDOT 2020 Move Over TV 30TV ISCI: ADOT2209

ADECA (AL Dept of Economic and Community Affairs) Kill Date: April 15, 2025

1. ADECA EV Whatever Drives You 25 30TV ISCI: DECA2201

PALS (People Against a Littered State) Kill Date: Run UFN

1. PALS 2025 Spring Cleanup 30TV ISCI: PALS2206

Veterans Affairs Kill Date: Run UFN

1. VA Take a Break and Breathe 1024 30TV ISCI: VAAL2211

ALDHR (Adult Protective Services) Kill Date: Run UFN

1. Elder Abuse 1 HD ISCI: AAPS2207
2. Elder Abuse 2 HD ISCI: AAPS2208
3. Elder Neglect 30TV ISCI: ADHR2204

ALDHR (Family Services) Kill Date: Run UFN

1. DHR Saban Revised ISCI: ADHR2201
2. DHR Adoption 30 TV ISCI: ADHR2203
3. DHR Coach Pearl Adoption 30TV ISCI: ADHR2208

AL Tourism Kill Date: 9/30/2025

1. All in One Tix 30TV TOUR2201

:15 ENGLISH SPOTS

ALDOT (AL Dept. of Transportation) Kill Date: Run UFN

1. ALDOT Trash Costs Cash TV 15 ISCI: ADOT1208
2. ALDOT Rail Safety Grim Reaper 15TV ISCI: ADOT1201

ADECA (AL Dept of Economic and Community Affairs) Kill Date: Run UFN

1. ADECA EV Whatever Drives You 25 15TV ISCI: DECA1201

AL Tourism Kill Date: 9/30/2025

1. All in One Tix 15TV ISCI: TOUR1201

:60 ENGLISH SPOTS: None at this time **Spanish TV Spots: None at this time**

In addition to the normal PEP spot schedule you run each month, please schedule a minimum of TWO spots per PEP client between 5am and midnight each week. We are not asking for additional spots – just that you insure a certain number air during this time.