

Call Letters: _____

Date: _____

**Alabama Housing Finance Authority
“Hardest Hit” 2018
ISSUES-PROGRAMS**

A. Narrative describing the issue:

The Alabama Housing Finance Authority is working to raise awareness of a federally funded foreclosure prevention program known as “Hardest Hit Alabama”.

Source: Name of Individual & Position:

Kristi Gates

Communications Manager

Alabama Housing Finance Authority

kgates@ahfa.com

phone: 334-244-9200

Fax: 334-244-9214

B. Narrative describing the program:

The Alabama Housing Finance Authority has brand new spots for their “Hardest Hit” campaign. These high quality spots talk about the Hardest Hit federally funded program to prevent foreclosures. Families across Alabama can save their homes from foreclosure if they lose their job or take a significant pay cut. Counselors are available to speak with individuals to determine eligibility for mortgage assistance and to get the process underway.

C. Program Information: (list date/time/duration or attach affidavits)

<u>TITLE OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
-------------------------	-------------	-------------	-----------------

TOTAL
Radio and TV
May –November 2018